Dear Augusta Homecoming Court Candidate,

The 2018 Homecoming Executive Council with the support of the Jaguar Production Crew is excited to present Augusta University Homecoming 2018, Under the Big Top. The 2018 Augusta University Homecoming will be celebrated from February 5th through February 10th, 2018. The week will offer many events for everyone to celebrate Augusta University.

The 2018 Homecoming Executive Council invites students to apply for the Augusta University Homecoming Court. Candidates do not need to have an organization sponsoring them to apply. Please use this link to complete your application by Friday, January 12, 2018 at 4 pm.

Prior to applying the Homecoming Executive Council encourages all interested students to review the requirements under the “Application Process” tab online, as well as review the Candidate Packet with the entire process as it relates to running on the Augusta Homecoming Court. Candidates are encouraged to attend and participate in every event competing for points.

All applicants will be go through an academic and conduct review to ensure they are in good standing. Upon completion of this process, The 2018 Homecoming Court will be announced online by 11:59pm on Tuesday, January 16, 2018.

Following the announcement of the 2018 Augusta University Homecoming Court, all court members are required to attend the Mandatory Candidate Meeting on Wednesday, January 17, 2018 or Thursday, January 18, 2018 at 7:00 pm located at the Christenberry Fieldhouse, Room 237. At this meeting, the requirements will be explained in further detail. If you have any questions, do not hesitate to contact me via email.

In Jaguar Pride,

Kara Walker
Court Director, Homecoming Executive Council
Jaguar Production Crew
Augustauniversitycourtdirector@gmail.com
(478)957-2378

Prepared by Homecoming Executive Council
AUGUSTA UNIVERSITY HOMECOMING
2018 DISCLAIMER

This applies to all rules and events henceforth in the
Homecoming 2018 Rules Packet:

All rules are subject to change at the discretion of the
Homecoming Executive Council, supported by the Jaguar
Production Crew. Participating individuals will be notified if
any changes are made in a timely manner.

All decisions made by the Homecoming Executive Council are
final.

*If any competitor arrives more than 15 minutes past the time
designated in this packet, 10 points will be automatically
reduced from the participation points from the individuals or
groups overall score.

All Homecoming events are ALCOHOL AND ILLEGAL
SUBSTANCE FREE! If any individual including someone in
your organization brings alcohol to/or appears to be under the
influence at ANY Homecoming event/activity, your
organization will be DISQUALIFIED FROM ALL OF
HOMECOMING AND THAT INDIVIDUAL WILL BE
ESCORTED OUT OF THE EVENT.
Augusta University Homecoming Court
Candidate Requirements

1. After selected for Augusta University Homecoming Court, each candidate must attend the Mandatory Meeting:
   a.  **Wednesday, January 17th or Thursday 18th, 2018 from 7:00 PM.**
       Christenberry Fieldhouse, Room 237
2. Must visit Department of Communication & Marketing to have your headshot taken on of the following dates.
   a.  **Monday, January 22, 2018 from 9:00am-12:30pm**
   b.  **Tuesday, January 23, 2018 from 9:00am-12:30pm**
      1. *Note: Professional headshots will be taken by the university photographer for publications use during Homecoming 2017; therefore everyone is required to be in professional dress (waist up).*
      2. *NO PRINTS OR LOGOS ALLOWED.*
3. All applicants will be required to go through a private interview with a panel of judges. The interviews will be held in JSAC Skinner Conference Room (2nd Floor).
   a.  **Monday, January 29, 2018- Duke & Duchess Candidates**
   b.  **Tuesday, January 30, 2018- King & Queen Candidates**
4. Must attend and participate in the Candidate Meet & Greet on **Thursday, February 1, 2018 from 7:00-8:30 PM** located at the Pinnacle Club downtown.
   a.  Attire is semi-formal
   b.  Each candidate is allowed to bring one guest to this event.
5. Campaigning will be held from **Thursday, February 1, 2018 until Wednesday, February 7, 2018.** Candidates will be limited to word of mouth, flyers, shirts, buttons, etc. Any other goods for service method, such as give away candy or other materials for a vote is prohibited.
6. **Campaigning is defined as:**
   a.  The public distribution, posting, or display of any material or information, as specified above, promoting a candidate or candidates.
   b.  Any person speaking before an organized group or in a public place with the purpose of promoting a candidate or candidates.
   c.  Any activity requesting the vote of a constituent.
      i.  *Encourage voting in general, without specifying a particular candidate (or candidates) is not campaigning.*
   d.  It is the responsibility of the candidate to educate any and all campaign workers and affiliates as to the rules set forth. Candidates will be held responsible for the actions of their campaign workers. Campaigning outside the campaign period will result in disqualification.

Prepared by Homecoming Executive Council

Jaguar Production Crew  
augustauniversitycourtdirector@gmail.com
e. Candidates must remove all posted campaign materials by **Monday, February 12, 2018.**

7. All flyers must follow Campus Posting Policy.
   a. **Flyers are defined as: Posters, banners and other printed material. Signs will not be allowed** in the following areas:
      i. In the University Libraries or any Administrative Office.
      ii. No campaign material may be placed on bulletin boards designated for departmental use.
      iii. Material may not be placed on doors to buildings, classrooms or on any windows, bathroom stalls, or any walls.
      iv. On the outside of campus buildings. *This includes, but is not limited to, brick walls, benches, sidewalks, windows, and doors.* This does not include outside bulletin boards.
      v. No campaign material may be placed on any vehicle which is parked for campus purposes.
      vi. Writing on, or applying self-adhesive materials to Augusta University Property (including sidewalks, roads, vehicles, and walls) or on private property without permission of the owner is prohibited.
      vii. The placing of any sign over any other sign is not acceptable.
      viii. Posters or signs may be removed if wrongly placed and the candidate will be notified.

8. Must attend and/or participate in the Jaguar Mania: Step and Dance Show on **Thursday, February 8th, 2018 from 7:00-9:00 pm**
   a. Top three candidate for each area will be announced

9. Must attend and participate in the Go Downtown on **Friday, February 9th, 2018 from 7:00-9:00 pm**
   a. 2018 Duke and Duchess will be announced and will be expected to attend the game the following day.

10. Must attend and participate in the Coronation Ceremony on **Saturday, February 10, 2018** arriving with their escort no later than 2:45PM in Christenberry Fieldhouse.
    a. The Coronation Ceremony attire is formal. All participants; including Augusta University Homecoming Court members and escorts must be ready upon arrival no later than 2:45PM.
    b. Everyone is to report to **Entrance 3 of Christenberry Fieldhouse.**
    c. If the court member’s escort is not a Augusta University student, they will receive a complimentary pass for them to gain entry to the game.
    d. Each court member will receive two additional guest passes for the games.
    e. All Augusta University Homecoming Court members are required to stay throughout the duration of the Men’s Basketball Game.

Prepared by Homecoming Executive Council

Jaguar Production Crew
augustauniversitycourtdirector@gmail.com
Candidates who are unable to attend any of these mandatory events because of class conflict must state this and provide a copy of their official class schedule after the Mandatory Meeting is completed. In the case of an unexpected emergency during Homecoming 2018, contact Kara Walker, Court Director, as soon as possible at (478) 957-2378 so that alternative arrangements can be discussed. Failure to make contact with the Court Director before any mandatory event absence will result in automatic disqualification.

Augusta University Homecoming Court Election Process:
Augusta University Homecoming King & Queen and Duke & Duchess will be chosen as a combination of a Popular Vote of the Student Body (30%), the Private Interview (30%), and School Spirit and Participation in Homecoming 2018 Events (40%).

The following formula is used for this calculation:

\[(\text{Homecoming Spirit Points x 40%}) + (\text{Popular Vote x 30%}) + (\text{Private Interview Score x 30%})\]

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<thead>
<tr>
<th>INTERVIEW JUDGING CRITERIA:</th>
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<tbody>
<tr>
<td>Poise &amp; Appearance</td>
<td>10 points</td>
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<tr>
<td>School spirit/Knowledge of University</td>
<td>10 points</td>
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<tr>
<td>Leadership</td>
<td>10 points</td>
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<td>Campus Involvement</td>
<td>10 points</td>
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<td>Community Engagement</td>
<td>10 points</td>
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<td><strong>TOTAL</strong></td>
<td><strong>50 points max</strong></td>
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The individuals receiving the highest total score will be selected as the 2018 Homecoming King & Queen and Duke & Duchess.

Homecoming 2018 King & Queen and Duke & Duchess Winner Commitments:
The individuals crowned Homecoming King & Queen and Duke & Duchess are requested to serve as an ambassador to the University by serving in various capacities:
1. Volunteer during one of the various University Advancement events at Augusta University.
2. Apply to serve on the 2019 Homecoming Executive Council during their term.
3. Make appearances (including but not limited to television, and speaking engagements) as asked by the Homecoming Executive Council.
5. Attend and participate as needed in Jaguar Jam.

Prepared by Homecoming Executive Council

Jaguar Production Crew                 augustauniversitycourtdirector@gmail.com

CAR CHALKING
AUGUSTA UNIVERSITY HOMECOMING 2018

WHEN: Friday, February 2, 2018  
TIME: 12:00-2:00 PM
WHERE: Washington Hall Loop

WHAT IS CAR CHALKING?
Car Chalking is a way to help advertise the upcoming week to the rest of the campus body. As well for the candidates and organizations competing to gain extra points, and candidates competing to gain extra points towards their candidacy.

IMPORTANT DATES/DETAILS:
Friday, February 2, 2018:
- Cars must arrive between the hours of 12:00-2:00 PM.

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<thead>
<tr>
<th>PARTICIPATION POINTS:</th>
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<tbody>
<tr>
<td>Candidate Participation</td>
<td>Max 10 Points</td>
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<td></td>
<td>(2pts per car)</td>
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RULES:
1. In order to gain all 10 points, each candidate and organization must have five cars arrive between 12:00 and 2:00 PM on Friday, February 10, 2018.
2. Each car must vocalize when they arrive which candidate or organization they are representing for points.
3. Each car should only be chalked in the vehicle’s rear window. The students will chalk their own vehicles.
4. One of the following wording choices should appear on the rear window is:
   a. Homecoming 2018: Under the Big Top!
   b. Augusta University or the official university acronym
   c. Homecoming 2018 or February 5-10, 2018 or 02/5-10
   d. Jaguars,” “Jags,” “Go Jaguars,” or “Go Jags”
   e. Organization/Student Housing Community Name(s) or Initial(s)
5. The 2018 Homecoming Executive Council would appreciate the cars remain chalked throughout the week, however we understand if that is not possible.

Prepared by Homecoming Executive Council

Jaguar Production Crew  
augustauniversitycourtdirector@gmail.com
WEAR BLUE, GET FOOD
AUGUSTA UNIVERSITY HOMECOMING 2018

START DATE: Monday, February 5, 2018
WHERE: JSAC grass; rain location: JSAC ballroom and breezeway

TIME: 12-1:30pm

WHAT IS “WEAR BLUE GET FOOD FESTIVAL?”
“Wear BLUE Get Food Festival” is an event that will provide free food to the first 500 students that wear BLUE attire. If a person does not wear BLUE attire, they will need to show that they are following the Jaguar Production Crew on social media. The students will also have the opportunity to participate in fun, interactive activities throughout the JSAC.

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<th>ATTENDANCE</th>
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<tr>
<td>Candidate</td>
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RULES:
1. To be awarded participation points, each candidate must sign-in at both the food aspect of the event as well as must participate in at least one activity at the event.
2. In order to gain the Pass the Paw Participation Points, each participating group must participate in at least one activity at the event.
   a. The list of these activities will be provided prior to the start of the week via email to the designated representatives.
   b. Each organization member must sign-in at the respective activity to gain the points.
T-Shirt Swap
AUGUSTA UNIVERSITY HOMECOMING 2018

**WHEN:** Monday-Wednesday, February 5-8, 2018  
**WHERE:** JSAC Breezeway & Wellness Center  
**TIME:** 12:00-1:00 PM

**WHAT IS THE T-SHIRT SWAP?**
The T-shirt Swap is a chance for all students to bring in ONE T-shirt with any previous/current name for Augusta University or any other university, and trade it in for ONE 2018 Augusta University Homecoming T-shirt. **Will only be counting attendance on Wednesday for points.**

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<td>Candidate</td>
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**Rules**
1. Participation points are awarded by signing in at the booth under the royalty candidate log.
2. In order to sign in for your organization/student housing community, you MUST have a t-shirt to swap.

Only one t-shirt per person will be allowed to swap.

Prepared by Homecoming Executive Council

Jaguar Production Crew  
augustauniversitycourtdirector@gmail.com
AU Athletic Field Day
AUGUSTA UNIVERSITY HOMECOMING 2018

**WHEN:** Tuesday, February 6, 2018

**WHERE:** JSAC field/patio

**WHAT IS FIELD DAY?**
Augusta University Field Day is an opportunity for all Augusta University students to come out and enjoy games, inflatables, and food. The athletic department and other organizations are going to join in to make the event bigger and better.

If you want to participate in Augusta University Idol, please contact Cheyianne Jones at: passthepawdirector@gmail.com.

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Augusta University Idol
AUGUSTA UNIVERSITY HOMECOMING 2018

**WHEN:** Wednesday, February 7, 2018

**WHERE:** JSAC Breezeway

**WHAT IS AUGUSTA UNIVERSITY IDOL?**
Augusta University Idol is an opportunity for all Augusta University students to celebrate Homecoming by singing fun tunes and engaging with the student body. Join The Augusta University Idol and the Homecoming Executive Council for a good time!

If you want to participate in Augusta University Idol, please contact Cheyianne Jones at: passthepawdirector@gmail.com.

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<td>Candidate</td>
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Prepared by Homecoming Executive Council

Jaguar Production Crew
augustauniversitycourtdirector@gmail.com
### PARTICIPATION POINTS:

<table>
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<th>Participation</th>
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<tr>
<td>5 Points</td>
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### PARTICIPATION BONUS POINTS:

<table>
<thead>
<tr>
<th>Candidate 1st Place Winner</th>
<th>Additional 15 Points</th>
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<tbody>
<tr>
<td>Candidate 2nd Place Winner</td>
<td>Additional 10 Points</td>
</tr>
<tr>
<td>Candidate 3rd Place Winner</td>
<td>Additional 5 Points</td>
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**RULES:**

1. Attendance points are awarded for being present at Augusta University Idol. However, the candidate or student must be present for at least 30 minutes of the event to receive points. Additional points for participating will be awarded.
2. All participants in Augusta University Idol will receive a homecoming giveaway.

### JAGUAR MANIA: Step and Dance Show

**AUGUSTA UNIVERSITY HOMECOMING 2018**

**WHEN:** Thursday, February 8, 2018  
**TIME:** 7:00-9:00 PM

**WHERE:** Christenberry Fieldhouse  
**Doors Open at 6:30 PM**

**WHAT IS JAGUAR MANIA: Step and Dance Show?**

It’s the tradition for Augusta University Homecoming, the Annual Step and Dance Show! Located at the Christenberry, the Step and Dance Show is theatrical entertainment consisting of successive dancing and stepping routines.

**The Step and Dance Show showcases students’ talent in two different categories:**

**Dance:** A series of movements or a sequence that match the speed and rhythm of music.

**Step:** A percussive dance in which the participant's entire body is used as an instrument to produce complex rhythms and sounds through a mixture of footsteps, spoken word, and hand claps.

   *Each act will be based on a theme that relates to Homecoming. In the event of a tie with the judges, the audience will be the deciding vote.*

### ATTENDANCE

Prepared by Homecoming Executive Council

Jaguar Production Crew  
augustauniversitycourtdirector@gmail.com
<table>
<thead>
<tr>
<th>Candidate</th>
<th>15 Points</th>
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<tr>
<td><strong>PARTICIPATION POINTS:</strong></td>
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<td><strong>PARTICIPATION BONUS POINTS:</strong></td>
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<tr>
<td>Candidate 1st Place Winner</td>
<td>Additional 15 Points</td>
</tr>
<tr>
<td>Candidate 2nd Place Winner</td>
<td>Additional 10 Points</td>
</tr>
<tr>
<td>Candidate 3rd Place Winner</td>
<td>Additional 5 Points</td>
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**IMPORTANT DATES/DETAILS:**

**Monday, January 29th:**
- Pre-Recorded Single Track MP3 are due by 12:00 PM via email to Garrett Green (gagreen@augusta.edu).
  - The MP3 File must only have the one track so that it may be added to an iPod.
  - All pauses and transitions must be included in track

**Tuesday, February 6th:**
- Step and Dance Show Rehearsal is from 6:30-9:00 PM in the Lee Auditorium, and is required for all performers
  - All performers should plan to attend a 30-minute briefing at 6:30pm prior to rehearsal starting.
  - This will be a closed door rehearsal and times will be selected at the Mandatory Candidate/Organization Meetings.

**Thursday, February 8th:**
- All Performers MUST arrive by 5:00 PM to review performance order and discuss other event details. If ALL performers are not present by this time, your student organization will be DISQUALIFIED.

**JUDGING CRITERIA:**

<table>
<thead>
<tr>
<th>Costumes and Stage Presence</th>
<th>5 Points</th>
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<tr>
<td>Creativity/Originality</td>
<td>5 Points</td>
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Prepared by Homecoming Executive Council

Jaguar Production Crew  
augustauniversitycourtdirector@gmail.com
Cohesiveness/Precision | 5 Points  
Overall Entertainment | 5 Points  
**Total** | **20 Points**

**RULES:**
1. Augusta University Homecoming Court Candidates are allowed to participate with a Pass the Paw participant if they are a member of that organization/Student Housing Community. The Candidate must participate on stage for the entire performance to receive participation points.
   a. If an Augusta University Homecoming Court Candidate does not have a group participating through Pass the Paw, they must develop their own group.
2. Groups must be comprised of at least three performers.
3. No more than 12 individuals will be allowed to perform on the stage at one time. This does not include transitions (For each additional performer on stage over 12 will be a two (2) point deduction from the total score.)
4. The act must be set-up, performed, and torn down within 15 minutes. Therefore, it is important that each group time their performance from start to finish prior to the show. (Each 30 seconds over will be a two (2) point deduction from total score.)
5. No flips of any kind are allowed. If anyone performing attempts any flip of any kind, the group will be DISQUALIFIED from this event.
6. Props must not exceed six (6) feet in height and must have the organization's name on EVERY PROP. (For each prop over six (6) feet in height, thrown into the audience, or any props left after the event will result in two (2) points deducted for each prop from the total score.)
7. Once your group’s performance is complete, nothing may be left anywhere near the performance area. (Any item left in the performance area will result in two (2) points deducted for each item.)
8. Each group MUST refrain from the use of vulgar, demeaning, racially offensive, sexual, or provocative content in their skit. The content of ALL acts will be at the discretion of the Jaguar Production Crew and anything offensive or tasteless will result in that group being DISQUALIFIED from this event.
9. All performers/groups MUST follow guidelines set forth by the event space.

Prepared by Homecoming Executive Council

Jaguar Production Crew  
[Email] augustauniversitycourtdirector@gmail.com
10. ALL GREEK PERFORMERS/GROUPS MUST PARTICIPATE IN THE STEP CATEGORY.

GO DOWNTOWN:  
AUGUSTA UNIVERSITY HOMECOMING 2018

**WHEN:** Friday, February 9, 2018  
**TIME:** 7:00 PM-9:00 PM  
**WHERE:** Downtown Augusta Commons

**WHAT IS “GO DOWNTOWN: JAGUAR JAM EDITION?”**  
“Go Downtown: Jaguar Jam Edition” is a street fair, block party, and so much more wrapped into one. It gives the opportunity to the students of Augusta University to go downtown and experience a different part of town other than campus. There are going to be vendors from stores from the downtown area as well as local restaurants with samples of some of their top foods to lure students to their restaurants to eat.

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**RULES:**

1. In order for the candidate to gain participation points, each candidate must sign-in at both the food aspect of the event as well as must participate in at least one activity provided at Go Downtown.
2. In order to gain the Pass the Paw Participation Points, each participating group must participate in at least one activity provided at Go Downtown.
   a. Each organization member must sign-in at the respective activity to gain the points.
3. Organizations/student housing communities that table during this event will receive 5 bonus points.

Prepared by Homecoming Executive Council

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