



**JAGUAR  
PRODUCTION  
CREW**

# UNION BOARD MEETING

Wednesday, February 17th at 8:00 PM  
JSAC Coffeehouse

## UPCOMING EVENTS

02/18  
Date Auction

02/23  
CREW UNplugged

## SOCIAL MEDIA



### November Following Stats

IG: 945  
Twitter: 750  
FB: 423 Likes

- I. **CALL TO ORDER 7:02**
- II. **APPROVAL OF AGENDA**
  - A. MOTION Robert
  - B. SECOND Emily
- III. **APPROVAL OF MINUTES**
  - A. MOTION Taylor Rutledge
  - B. SECOND LaT
- IV. **EVENT DEBRIEF**
  - A. Homecoming
    - 1. Market Theme better
    - 2. Good Events
    - 3. Template for Checklist
    - 4. Add Step Category?
    - 5. Signage at Variety Show
    - 6. Odd timing of Pep Rally
    - 7. Tailgate prior
    - 8. DJ instead of band
    - 9. Invite Community to tailgate
- V. Checklist Overview
  - A. AHA Date Auction (Feb. 17)
- VI. **EVENT COMMITTEE REPORTS**
  - A. Homecoming
    - 1. Transitioning Meeting
  - B. CREW UNplugged Committee
    - 1. Quiznos? March
    - 2. DJ this Tuesday
  - C. Cultural Events Committee
    - 1. Event Wednesday
    - 2. Training Monday

- D. Involvement Committee
  - 1. Ideas for Midnight Breakfast/Next Semester
- E. Live Entertainment
  - 1. Next Semester Ideas
- F. Special Events Committee
  - 1. Finalizing details for I Dare You to Dream
- G. Traditions Committee
  - 1. Finalizing activities for Spring Formal
  - 2. Color Scheme
  - 3. Legions Club Contract

## VII. STANDING COMMITTEE REPORTS

- A. Budget
- B. Assessment
  - 1. Text and Polls Emails NEEDED
- C. Membership
- D. Marketing

## VIII. VICE PRESIDENT REPORTS

- A. Marketing
  - 1. HSC Campus Flyer Posting Updates
    - a) Can't post in Student Center
  - 2. Canva Log-in Information:
    - Username: jpcvpmarketing@gmail.com
    - Password: CREW2015!
  - 3. Final Dare to Dream Promo Video
    - a) <https://www.dropbox.com/s/h5ibjjq2w31e01w/Dare%20You%20to%20Dream%20Final.mp4?dl=0>
    - b) A 15 second Video will be created as well (for IG)
  - 4. Application Flyers (See Sign up Sheet in Drive for Details)
    - a) Posting Deadline: Friday
- B. Membership

C. Operations

1. CREW Initiatives
  - a) Cultural #1

D. Administration

**IX. PRESIDENT REPORT**

A. Stoles

B. ACUI Annual

C. CREW Structure Powerpoint

D. CREW Member of the Month

1. Tori Wise

**X. ADVISOR REPORT**

A. 1:1 with Directors/ADs/Coordinators

B. Petty Cash

C. Respect

1. Staff to Student
2. Student to Student

**XI. ANNOUNCEMENTS/KUDOS**

**XII. ADJOURNMENT 9:30pm**