



AUGUSTA UNIVERSITY

Division of Enrollment and Student Affairs

| annual report |

| 2017-18 |



Strategic Plan 2015-2019

Strategic Priorities

- 1: Promote Student Engagement & Involvement**
- 2: Build Comprehensive Student Development & Leadership Opportunities**
- 3: Strengthen Student-Centered Services, Operations and Facilities**
- 4: Develop our Human Resources to Support Student Success**
- 5: Create Campus and Community Collaborations**
- 6: Enhance Recruitment and Support for Student Achievement**

SP1: student engagement & involvement

multi-cultural student engagement



To better prepare students to live and work in a diverse global society, the Division of Enrollment and Student Affairs is taking steps to promote diversity, multiculturalism and inclusion on campus. One of its initiatives is the creation of the Office of Multi-cultural Student Engagement, which will complement AU's academic curriculum through programs that enrich student learning and promote an inclusive environment on campus.

4,300+

**Students Attended
Campus Events**

as recorded
by JagLife

Five student leaders created the Student Health Advisory Council (SHAC) as an official student organization. The SHAC co-sponsored

an Earth Day Awareness Fair and the Inaugural Health and Wellness Fair which hosted more than 200 student attendees.

Six Augusta University Marketing students developed the marketing plan for the Department of Student Health Services.

Implemented the JagLife Portal that has tracked more than 19,000 student check-ins at University events since August 2017.



Jachua Polcyn
Inaugural Mr. Augusta University

↑ **292 Greek Community Members (35.8% increase from FY17)**

SP1: student engagement & involvement

In Competitive Sports, several teams earned awards or participated in regional or national competitions:

League of Legends Club – Inaugural Peach Belt Conference e-Sports Championship

Men's Disc Golf Club – National Championships

Jaguar Archery – Collegiate Championships

Jaguar Bass Fishing – Bassmaster Nationals Individual Competition



Added three new Club Sports: Jaguar Muay Thai Club, Jaguar Swimming Club, and the Jaguar Pom & Dance Club.

Created a Student Organization Fund through the Student Government Association for organizations to participate in Homecoming.

Implemented Spring Fling Event with more than 600 students attending.

Implemented Takeover Tuesdays on the Health Science campus with an average attendance of 98 graduate and professional students.

Implemented three Outdoor Recreation trips: guided local kayak tours, North Georgia whitewater rafting trip during Fall Pause, and a North Carolina ski trip.



SP2: student development & leadership

More than 50 students are employed in a variety of capacities within the Department of Campus Recreation. Student employees have been given the opportunity to create and develop training modules and evaluations to help track the progress of student learning outcomes. Assessments illustrate what students learn about leadership and professionalism, and also how important emotional and physical wellness are to a successful college career.

The Maxwell Performing Arts Theatre revised the definition of student leadership roles including implementing a Lead Box Office role.

Five Peer Educators in Student Wellness were certified using the BACCHUS Network national training program.

Student Life and Engagement hosted "Leaders in the Making" which featured local community leaders from theClubhou.se.

Formed the Jaguar Student Activity Center (JSAC) Student Advisory Committee to ensure the voice of students was heard in the operations of the JSAC.

Increased attendance to Leadership Luncheon Series by 400% through co-curricular partnerships with colleges.

Funded student opportunities to attend TedX Augusta.

Student Leaders by the Numbers:

- 2** Lead Orientation Leaders
- 4** ROAR Camp Student Coordinators
- 5** Peer Educators (Wellness)
- 9** Residence Hall Association Members
- 11** Jaguar Production CREW Leaders
- 12** Student Success Coaches (Housing)
- 14** Orientation Leaders
- 19** ROAR Camp Mentors
- 27** Resident Assistants
- 35** 1828 Ambassadors
- 53** Graduate Student Government Association Members
- 64** Undergraduate Student Government Association Members



Ananya Chakraborty
Emerging Leader of the Year

SP2: student development & leadership

To increase Student Counseling & Psychological Services outreach, a collaboration was developed with the Counselor Education and Psychology graduate programs for nine graduate students to create and facilitate workshop presentations to better meet student needs. The workshops offered included:

Stress Management

Healthy Relationships

Emotion Regulation

Preventing Violence in Relationships

Balancing Analytics and Creativity

Implemented the Student Counseling and Psychological Services Training Program to provide graduate students who are training and studying to be future clinicians and counselors, with clinical experience in a university counseling center under the supervision of a licensed psychologist or licensed professional counselor. This year, SCAPS hosted one graduate student trainee from the graduate program in Clinical Psychology. The trainee contributed to the provision of direct clinical services (individual and group counseling appointments) for students, provided outreach presentations, and represented SCAPS at campus events.

Student Members of
The Jaguar
Leadership Program

21

up from 12 ↑
in FY17



Paul Kelton
Student Leader of the Year

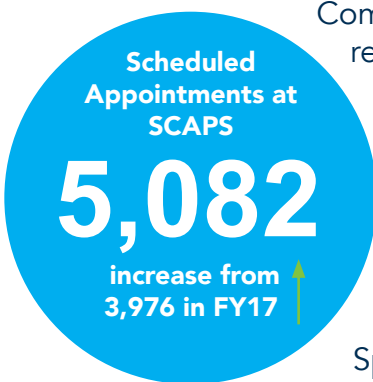
SP3: services, operations, facilities

First-year housing applications are a record high! Continued growth in number of students living on-campus, with increases from first-year students, and continuing undergraduate students.

Implemented CampusLogic to provide students and Financial Aid staff a more efficient verification process. As a result, financial aid awards were sent earlier this year.

Testing & Disability Services collaborated with Auxiliary Services to develop a protocol for reviewing students' dining requests related to accommodations for disabilities, such as allergies.

Admissions processing staff moved to a better space: Bellevue Annex.



Completed \$100,000 renovation of the Student Health Clinic in April 2018.

Created the JagCommons Collaboration Space in the JSAC, which provides a common area for student leaders to develop collaborative ideas and projects.

Completed Phase 2 of a \$1.25M refresh of student living spaces at University Village.



Increased student body utilization rate of Student Counseling & Psychological Services (SCAPS) largely as a result of an increase in the group counseling program and the addition of psychiatric services.

Experienced a reduction in SCAPS emergency/crisis appointments compared to last year through faster connections of students with psychiatric services and treating specific mental health conditions early enough to reduce emergency appointments.

Opened the Military & Veteran Services Ft. Gordon office with two staff members on base.



Taylor Buettner
Returning Resident Assistant of the Year

The Lyceum Series

provided student centered workshops to accompany programming in the fall semester with Chanticleer and in the spring semester with a Shakespearean workshop provided by the Aquila Theatre Company. Our students experienced working time with three members of one the finest ensembles in the world. The comments and leadership of Chanticleer's members served to reinforce the instruction that our student singers receive from our faculty, to affirm the importance of choral singing as a communicative art, and gave inspiration to the group that fueled overall improvement through the year.



Kristin Ayers
Desk Assistant of the Year
Housing & Residence Life

To better service events presented in the Maxwell Performing Arts Theatre, a full-time Production Assistant was hired.

SP4: human resources development

Focused upon leadership development for Directors, increasing frequency of Director's Meetings and implementing leadership development sessions for all employees.

Hired two new positions in Student Counseling & Psychological Services to best serve student needs: Administrative Assistant (Scheduling Coordinator) and a Part-Time Counselor to assist with the clinical demands in the Health Sciences SCAPS Office.

Established two additional positions in the Student Health Clinic: Nurse Practitioner and Physician Assistant.

To manage the increased CARE Team case load the Office of the Dean of Students hired a full-time Assistant Director of Student Advocacy. The caseload increased by 55% for the year.

The Director of Housing and Residence Life, was selected to participate in the ACUHO-I Senior Housing Officer Institute.

hired new leadership

Susan Davies, PhD

Vice President, Enrollment & Student Affairs

Bob Dollinger, MD

Director, Student Health Services

Karen Mobley, Ed.S., M.Ed.

Director, Multicultural Student Engagement

Elena Petrova, PhD

Interim Director, Student

Counseling & Psychological Services

Debra Turner, MBA

Director, Financial Aid

annual staff award recipients

Student Impact Award: LaVerne Felix

Student Life & Engagement

Exceptional Service Award: Gwendolyn McCrary

Student Counseling & Psychological Services

New Jaguar Award: Lyndsey Williams-Mayweather

Student Life & Engagement

Innovation Award: Maura Flaschner

Academic Admissions

Good Neighbor Award: Jerry Oliver

Academic Success Center

255

completed QPR
Suicide
Prevention
Training



SP5: campus & community collaborations

Collaborated with the Augusta University Ryan White Foundation to provide free HIV tests in the Student Health Clinic.

Formed the Orientation Steering Committee with faculty, staff, and student members.

Testing & Disability Services developed a "Get to Know Your Division" program, hosting breakfast with various departments to discuss job duties and to brainstorm how each office could collaborate and support one another.

SCAPS collaborated with the Department of Psychiatry and Health Behavior- 83 students were able to establish psychiatric services as a result of this collaboration.

Formed a partnership with Alumni Relations to support student engagement opportunities (Weeks of Welcome & Homecoming).

Housing & Residence Life collaborated with the Pamplin College to create an Arts Incubator Living and Learning Community for Oak Hall.

Student Life & Engagement collaborated with Alumni Relations to create the Parent & Family Association to assist family members in their transition to college.

Coordinated with AUHealth Sports Medicine to provide certified Athletic Trainers for all Club Sport activities, as well as referral options for students participating in intramural sports.

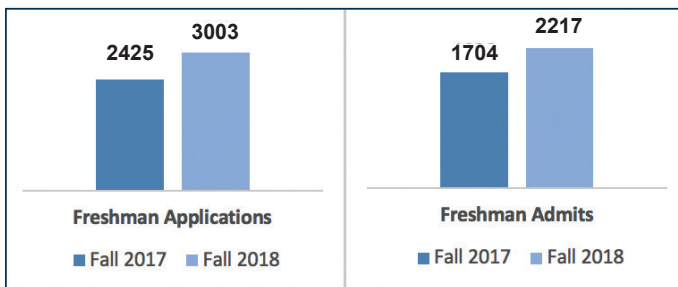
25

campus partners
participated in
homecoming
festivities



Leah Brown
Collegiality Award
Graduate Student Government Association

SP6: recruitment & student achievement



For the recruitment of freshmen for Fall 2018, the Office of Academic Admissions continued to implement enhanced recruitment activities that resulted in an increased growth for Fall 2018. For Fall 2018 freshmen applications for admission increased by 24%, admits increased by 30% and enrollment increased by 16%.

Added a new Admitted! Student event this year in which over 200 students attended.

For fall 2018, enhanced recruitment activities lead to the following record-breaking enrollment:

Largest first-time, full-time freshman student enrollment in the University's history. Fall 2018, yielded a freshman class of 1,014.

Record breaking out-of-area new freshman enrollment: more than 52% of the new freshman class.

The most racially diverse new freshman class in the University's history with more than 50% racially diverse students, 11% first-generation students, and 17% military affiliated students.

Our most academically prepared new freshman in institutional history: more than a 30 point increase in the average Freshman Index.

Ft. Gordon offices opened to support our active duty soldiers. 19 students enrolled in classes offered at Ft. Gordon.

Dual-Enrolled student enrollment increased more than 2% from fall 2017.

New undergraduate transfer student enrollment decreased about 10% from fall 2017.

Supported student achievement by advising students on financial aid eligibility and processing applications for financial aid and military benefits:

The Office of Financial Aid awarded \$126 Million (4% increase from FY17).

Military and Veteran Services processed military benefits for 86 more students than last year.

2,630 Zell and HOPE Scholarship Recipients (12% Increase from FY17).



Mariah Clay
Director's Award
Housing & Residence Life



AUGUSTA UNIVERSITY

Division of Enrollment
and Student Affairs