

# GEORGIA REGENTS UNIVERSITY LIBRARIES STRATEGIC PLAN

## EXECUTIVE SUMMARY

June 2015

Moving forward, the libraries welcome the opportunity to become part of the fabric of Georgia Regents University. Our overall goal is to help students, faculty, residents, and clinicians succeed in a state-of-the-art learning environment. With the combined strengths of our faculty and staff, we plan to provide expanded and progressive services and resources, based on the new university's strategic initiatives.

The libraries have an ambitious agenda on a path to achieving Association of Research Libraries status. Some of the highlights of the plan include 1. expanding the embedded/liaison librarian model to become sought out experts on the model; 2. establishing a research agenda and vigorously pursuing external funding opportunities; 3. becoming a well-known Center for Scholarly Communications and Open Access; and 4. setting high expectations for faculty leadership and national involvement in professional organizations.

In order to achieve our goals, we will need to attract and retain high caliber librarians to fill strategic positions. We will need increased and focused digital collections in GRU's new and expanding curricular, research, and clinical care areas.

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## Mission, Vision, and Values

### Mission

The Libraries lead the enterprise in providing comprehensive information resources and services in support of the teaching, discovery, and clinical care mission of our student-centered research university and academic medical center.

### Vision

As centers of intellectual inquiry, the Libraries will lead transformations affecting research and scholarly communication, teaching and learning, and clinical care.

### Values

**Collegiality** -- We foster effective relationships and collaboration with our stakeholders.

**Compassion** -- We respect the teaching, research, and patient care needs of the extended GRU community.

**Excellence** -- We strive to provide knowledgeable staff, superior collections, and a welcoming physical and virtual environment.

**Inclusivity** -- We promote student empowerment and cultural competency, and embrace diversity and respect.

**Integrity** -- We demonstrate honesty and courtesy in our relationships with colleagues and users. We uphold professional ethics and accountability in the provision of information resources and services.

**Leadership** -- We anticipate the information needs of the enterprise and strategically respond with innovative services and programs.

### ***Strategic Priorities***

1. The GRU Libraries will seek Association of Research Libraries (ARL) membership status.
2. Greenblatt and Reese Libraries' buildings will be renovated to impact student success and faculty teaching and research priorities.
3. The GRU Libraries will become centers for Scholarly Communications and Open Access.
4. The GRU Libraries will be innovators in providing ubiquitous access to curricular, clinical, and research support resources for students and faculty.
5. The GRU Libraries will engage with GRU as it grows as an intellectual and economic force within the community, the state, and beyond.
6. The GRU Libraries will be a national model for embedded and liaison librarian instructional services.
7. The GRU Libraries will seize opportunities for external funding for research projects and programming in line with GRU priorities.

### ***Strategies***

1. Develop a plan for moving the University Libraries to Association of Research Libraries (ARL) membership status.
2. Set expectations for leadership and national professional librarian committee involvement.
3. Advocate for implementation of libraries' renovation plan.
4. Seek funding opportunities for library research and initiatives.
5. Develop plan for Open Access.
6. Establish research consultation service to assist faculty and students and provide access to e-science and data management resources.
7. Explore, test, and provide innovative access to library resources.
8. Provide up-to-date information on website to engage constituents.
9. Publish articles on embedded/liaison librarian instructional services.
10. Set library research agenda based on the libraries' areas of expertise and the needs of library clientele.

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STRATEGIC PLAN  
June 1, 2015**

**Organizational Goal: Teaching**

**Goal 1: Teach students and faculty the principles of evidenced based health care and information literacy to identify and select appropriate resources for their scholarship, discovery, and patient care.**

**Objective 1:** *Develop programs for curriculum based, online, and classroom instruction focused on specific discipline needs.*

**Objective 2:** *Develop online learning objects, instructional materials, and research guides to support faculty, student and staff learning.*

**Goal 2: Provide collaborative and customized services using the embedded and liaison service models.**

**Objective 1:** *Actively engage with individual colleges and departments to provide quality information for successful faculty, staff and student scholarship and learning.*

**Goal 3: Integrate historical collections and the scholarly and cultural record of the university into campus events, the curriculum, and other educational offerings.**

**Objective 1:** *Highlight and integrate historical collections through enhanced web site, research resources, campus publications, social media, and the curriculum.*

**Organizational Goal: Clinical Care**

**Goal 1: Provide education on using evidence-based resources in targeted clinical settings.**

**Objective 1:** *Assist clinicians, residents and students to develop skills in finding evidence based health care information for clinical decision-making.*

**Organizational Goal: Research**

**Goal 1:** Select, organize, and make accessible information resources to support research, the curriculum, and scholarly communications.

**Objective 1:** *Provide accessible and well-organized resource collections that meet the University's research and curricular needs.*

**Objective 2:** *Increase submissions in Scholarly Commons.*

**Objective 3:** *Develop a data management consultation service for GRU faculty.*

**Goal 2: Complete implementation of electronic submission of theses/dissertations.**

**Objective 1:** *Collaborate with other colleges to phase in electronic theses and dissertations.*

**Goal 3: Ensure long-term access to unique historical collections to preserve the scholarly and cultural record of the university.**

**Objective 1:** *Provide long-term access to unique historical collections by identifying strategic collecting areas and creating a digitization plan.*

**Goal 4: Identify external funding opportunities.**

**Objective 1:** *Write and submit funding proposals.*

#### **Organizational Goal: Service**

**Goal 1: Actively engage in service opportunities for the Libraries, University, and profession at large.**

**Objective 1:** *Serve on Libraries and University committees.*

**Objective 2:** *Serve on committees of relevant professional organizations at the regional, national, and/or international levels.*

**Goal 2: Actively engage in outreach and other service efforts for the community.**

**Objective 1:** *Engage in outreach efforts to the community.*

#### **Organizational Goal: Stewardship**

**Goal 1: Use library resources efficiently to support the University's mission through excellent stewardship of the libraries' human, physical, and financial resources.**

**Objective 1:** *Seek new and modify existing consortial, partnership, and vendor contractual agreements.*

**Objective 2:** *Investigate partnership opportunities available in state, region, and nation.*

**Objective 3:** *Ensure efficient staffing in support of the teaching, discovery, and clinical care mission of our student-centered research university and academic medical center.*

**Objective 4:** *Conduct regular evaluations of information resources and points of access.*

#### **Organizational Goal: Facilities**

**Goal 1: Design physical library spaces in support of learning and research needs while adopting a "Space as Service" model.**

**Objective 1:** *Identify user needs and expectations, technology trends, study, and research practices.*

**Objective 2:** *Assess quality, functionality, safety, and comfort of existing library spaces.*

**Objective 3:** *Invest in student-centric furniture, technology, and equipment.*

**Organizational Goal: Libraries Promotion**

**Goal 1: Promote the Libraries through marketing resources, services, and events**

**Objective 1:** *Promote Libraries through development of library sponsored programs and events.*

**Objective 2:** *Promote Libraries resources, services, and events through internal and external media.*