



# THINKING 2024

## MISSION

To recruit, develop, and empower students to be active leaders who are engaged, healthy, and culturally competent; to advocate for diversity, inclusion, and respect; and to inspire students to realize their educational goals and personal potential.

## VISION

Creating a transformative college experience from recruitment to graduation that fosters holistic growth, civic engagement, and courageous leadership in a dynamic global society.

## VALUES

### Collegiality

Reflected in collaboration, partnership, sense of community, and teamwork.

### Compassion

Reflected in caring, empathy, and social responsibility.

### Excellence

Reflected in distinction, effectiveness, efficiency, enthusiasm, passion, and quality.

### Inclusivity

Reflected in diversity, equality, fairness, impartiality, and respect.

### Integrity

Reflected in accountability, ethical behavior, honesty, and reliability.

### Leadership

Reflected in courage, honor, professionalism, transparency, and vision.

## Cultivate Student Learning, Engagement, and Success

1. Provide increased student experiences that develop global awareness, cultural competency, and ethical reasoning.
2. Enhance student leadership skills that foster confidence, civil discourse, and civic responsibility.
3. Cultivate the development of an academic mindset.
4. Support academic success through co-curricular engagement.

## Facilitate Holistic Wellbeing of our Students

5. Create an environment that allows students to build healthy relationships in their community.
6. Implement educational and social programs that promote awareness of the emotional health of students.
7. Educate and empower students to make healthy lifestyle choices.
8. Implement a comprehensive approach to educating students on sound financial practices.

## Foster Student-Focused Partnerships

9. Strengthen university-wide collaborations.
10. Cultivate and explore community engagement opportunities.
11. Support philanthropic partnerships that create fundraising and scholarship opportunities.
12. Foster partnerships that integrate the K12 community through pre-college outreach.

## Strengthen Our Practices and Resources

13. Develop physical and financial frameworks that are critical to student success.
14. Leverage technological opportunities to improve processes, maximize productivity, and expand opportunities that enhance the student experience.
15. Recruit, develop, and invest in individuals to enhance opportunity, creativity, and diversity.
16. Utilize descriptive, inferential, and predictive data to influence decision making.





AUGUSTA UNIVERSITY

## Division of Enrollment and Student Affairs

### GUIDING PRINCIPLES

As a division we believe that our best days are ahead of us. The past five years have focused upon discovering an identity through integrated campuses, competing priorities, enrollment growth, and the delivery of an enhanced campus life. The experiences of our past are set to propel us to 2024. Our passion, and our sole reason for existence, is our students. Achieving our mission is only possible when student success and persistence is the driver of our priorities.

We believe that the core of our role is to be educators. We are higher education professionals who believe the wealth of college experiences doesn't end at the classroom door, but that our services and programming must complement the academic experience. We believe that campus opportunities should be focused on preparing Augusta University graduates to lead and serve within their professional careers and communities.

We also believe that students thrive and succeed when their physical, mental, and financial wellbeing are a priority. We assist them in developing the necessary skills to meet life's challenges while providing services that are responsive to their needs.

We believe "thinking 2024" is more than systems and processes, it is about planning today for a campus environment and culture fit for all. We believe that our students benefit greatly from a staff that believes in the importance of lifelong learning and a commitment to bringing the vision and mission of Augusta University to life. We believe our team is stronger when all voices are heard and respected.

Finally, as we aspire to facilitate a transformative college experience for our students, we believe that our collective decisions are best when we make students our top priority.



### DIVISION OF ENROLLMENT AND STUDENT AFFAIRS

Academic Admissions  
Financial Aid  
Military & Veteran Services  
Campus Recreation  
Housing and Residence Life  
Student Health Services  
Student Life and Engagement  
Multicultural Student Engagement  
Student Counseling & Psychological Services  
Maxwell Performing Arts Theatre  
Testing & Disability Services