



AUGUSTA
UNIVERSITY

Hiring Department Advertising Resource Guide

Recruitment is an exciting time for your department. You have the opportunity to select from the most qualified applicants to help further the mission of your department and Augusta University. We've created this guide to assist in the advertising aspect of recruiting, as this step is crucial in finding the right fit for your department and our university. You will find a variety of advertising options to help increase the quality of your applicant pool through discussion and review of the advertising opportunities.

Ensuring that we are properly promoting your position to encourage a well-rounded and diverse workforce is fundamental for the recruitment process at Augusta University. As an employer who is a recipient of federal and state funds, it is important that we do all we can to promote our positions and increasing diverse applicant pools for qualified candidates. As our population becomes increasingly diverse, we must uphold one of our core values in inclusivity so that our workforce reflects the changing world around us.

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1: How to fund/pay for your departmental advertising

Please submit the advertisement form for all paid and non-paid site(s). Please attach a word document of the job posting for any corrections/suggestions that may be made by the Department of Communications and Marketing. If you are requesting free sites, the form is used for record/tracking purposes. Once the completed form is received, it will be submitted to our Department of Communications and Marketing for them to review and approve. Once approved it will be posted to the non-paid/paid site(s) listed on the form. If any sites are paid, include in the misc. notes section on the form the cost of the advertisement and if the advertisements will be paid with your department p-card or an HR p-card. If an HR p-card needs to be utilized we will need to go through the approval process and be granted approval before we can post. Please include the cost of paid advertisements and the CFC source. Thank you.

Stephanie Brantley currently posts to the free advertisement websites and to the paid websites.

Lacey Anderson currently posts to social media accounts. Social media accounts include a Human Resources Facebook page and a Human Resources Twitter page.

2: Various Advertising Options

Currently the free sites are: GA Department of Labor, SC Works, 88.3 and Handshake. Indeed offers a 14 day free posting.

Discipline	Company Name	Cost
Accounting /Finance	HFMA Job Bank: Healthcare Finance Jobs	\$1,495 for 30 days
Administration	National Association of College and University Business Officers - NACUBO	\$375 for 45 days
Administration	MGMA - Medical Group Management Association	\$550 for 30 days
Administration	National Assoc. of Student Affairs Administrators	\$175 for 30 days

Discipline	Company Name	Cost
Administration	NODA	Info not available
Administration	ACHE-American College of Healthcare Ex.	Free
Behavioral Health	American Psychological Association - APA	\$499 for 30 days
Behavioral Health	HireMentalHealth.com	\$299 for 30 days
Behavioral Health	Psychiatric New- psychiatryonline.org	Info not available
Behavioral Health	Psychiatric Times	Info not available
Bioinformatics	Bioinformatics Organization	\$249 for 30 days
Biology Diversity	American Indian Science and Engineering Society	Free for 30 days
Biology Diversity	American Society for Biochemistry and Molecular Biology	\$249 for 30 days
Biology Diversity	HBCU's with Advanced Degrees in Biology	Info not available
Biology Diversity	Society for Advancement of Native Americans & Chicanos in Science	Free for 30 days
Biology Diversity	The American Society for Cell Biology	\$299 for 30 days
Biology Diversity	The GEM Consortium	Info not available
Business Administration Diversity	American Assembly of Collegiate Schools of Business	Info not available
Business Administration Diversity	American Marketing Association	\$325 for 30 days

Discipline	Company Name	Cost
Business Administration Diversity	Association of Latino Professionals in Finance and Accounting	\$299 for 30 days
Business Administration Diversity	Consortium for Graduate Study in Management	Info not available
Business Administration Diversity	HBCU's with Advanced Degrees in Business	Info not available
Business Administration Diversity	Indiana University Kelley School of Business	Free
Business Administration Diversity	National Association of Black Accountants Inc	\$285 for 30 days
Business Administration Diversity	National Black MBA Association	\$295 for 60 days
Business Administration Diversity	National Economic Association	\$150 for 30 days
Business Administration Diversity	The Center for Advancement of Minority Accountants	\$285 for 30 days
Business Administration Diversity	The Ph.D. Project	Info not available
Cancer Center	Journal of the National Cancer Institute	\$350 for 30 days
Case Management	Case Management Society of America	\$349 for 30 days

Discipline	Company Name	Cost
Chemistry Diversity	American Association for Clinical Chemistry	\$249 for 30 days
Chemistry Diversity	American Chemical Society Committee on Minority Affairs	\$525 for 30 days
Chemistry Diversity	American Indian Science and Engineering Society	\$249 for 30 days
Chemistry Diversity	C&E News: Diversity	\$525 for 30 days
Chemistry Diversity	Chemical and Engineering News	\$525 for 30 days
Chemistry Diversity	HBCU's with Advanced Degrees in Chemistry	Info not available
Chemistry Diversity	National Academy of Clinical Biochemistry	Website not available
Chemistry Diversity	National Organization for the Professional Advancement of Black Chemists and Chemical Engineers	\$300 for 30 days
Chemistry Diversity	Society for Advancement of Native Americans and Chicanos in Science	\$309 for 30 days
Clinical Research	ACRP - Association of Clinical Research Professionals	\$350 for 30 days
Clinical Science/ Medicine Diversity	American Association of Respiratory Care	\$680 for 30 days
Clinical Science/ Medicine Diversity	HBCU's with Advanced Degrees in Health Care Fields	Info not available
Clinical Science/Medicine Diversity	Health Care Careers and Jobs	Website not available

Discipline	Company Name	Cost
Clinical Science/ Medicine Diversity	Institute for Diversity in Health Management	\$299 for 30 days
Clinical Science/Medicine Diversity	Medical Career Resource Center	Info not available
Clinical Science/Medicine Diversity	National Association of Health Services Executives	\$350 for 30 days
Clinical Science/Medicine Diversity	National Medical Association	\$250 for 30 days
Clinical Science/Medicine Diversity	Nuclear Medicine Jobs	Info not available
Clinical Science/Medicine Diversity	Society of Nuclear Medicine & Molecular Imaging	\$199 for 30 days
Computer Science & IT Diversity	African American Women in Technology	Website not available
Computer Science & IT Diversity	Black Data Processing Associates	\$199 for 30 days
Computer Science & IT Diversity	Computer Scientists of the African Diaspora	Info not available
Computer Science & IT Diversity	HBCU's with Advanced Degrees in Computer Science	Info not available
Computer Science & IT Diversity	NAACP Diversity and High Tech Career Fair	\$250 for 60 days
Computer Science & IT Diversity	Society for Advancement of Native Americans and Chicanos in Science	\$309 for 30 days

Discipline	Company Name	Cost
Computer Science & IT Diversity	The Association for Women in Computing	Info not available
Computer Science & IT Diversity	The Multicultural Advantage	Website not available
Criminal Justice Diversity	Academy of Criminal Justice Sciences	\$350 for 30 days
Criminal Justice Diversity	ACJS: Minorities and Women Division	\$350 for 30 days
Criminal Justice Diversity	National Association of Blacks in Criminal Justice	Info not available
Criminal Justice Diversity	National Criminal Justice Association	\$349 for 30 days
Criminal Justice Diversity	HBCU's with Advanced Degrees in Criminal Justice	Info not available
Dental	National Dental Association	Info not available
Distribution/Materials Management	Assoc. for Healthcare Resource & Materials Management	\$450 for 30 days
Diversity	EOE Journal	Info not available
Diversity	The American Anthropological Association	\$595 for 30 days
Engineering Diversity Recruitment	American Indian Science and Engineering Society (AISES)	\$249 for 30 days
Engineering Diversity Recruitment	Society of Hispanic Professional Engineers	\$179 for 30 days
Engineering Diversity Recruitment	Society of Mexican American Engineers and Scientists	\$250 for 30 days

Discipline	Company Name	Cost
Engineering Diversity Recruitment	Society of Women Engineers	\$220 for 30 days
Engineering Diversity Recruitment	American Indian Science and Engineering Society (AISES)	\$249 for 30 days
Engineering Diversity Recruitment	BlackEngineer.com	\$300 for 30 days
Engineering Diversity Recruitment	Career Communications Group	\$300 for 30 days
Engineering Diversity Recruitment	Diversity/Careers in Engineering and Info Technology	Website not available
Engineering Diversity Recruitment	HBCU's with Advanced Degrees in Engineering	Info not available
Engineering Diversity Recruitment	National Action Council for Minorities in Engineering Inc	\$249 for 30 days
Engineering Diversity Recruitment	National Association of Hispanic Journalists	\$150 for 30 days
Engineering Diversity Recruitment	National Society of Black Engineers	\$350 for 30 days
Engineering Diversity Recruitment	Society of Women Engineers	\$220 for 30 days

Discipline	Company Name	Cost
Engineering Diversity Recruitment	The Society of Hispanic Professional Engineers	\$179 for 30 days
English/ Writing Diversity	Accrediting Council on Education in Journalism and Mass Communications	Info not available
English/ Writing Diversity	African American Literature and Culture Society	Info not available
English/ Writing Diversity	Asian American Journalists Association	\$150 for 30 days
English/ Writing Diversity	Association for Education in Journalism and Mass Communication	\$350 for 60 days
English/ Writing Diversity	Association of LGBT Journalists	Info not available
English/ Writing Diversity	Association of Teachers of Technical Writing	Info not available
English/ Writing Diversity	Association for Women in Communications	\$149 for 30 days
English/ Writing Diversity	HBCU's with Advanced Degrees in English/Writing	Info not available
English/ Writing Diversity	Journalism Education Association	Free
English/ Writing Diversity	Linguistic Programs	\$150
English/ Writing Diversity	National Association for Multi-Ethnicity in Communications	Free
English/ Writing Diversity	National Diversity Newspaper Job Bank	Info not available
English/ Writing Diversity	National Hispanic Media Coalition	Info not available

Discipline	Company Name	Cost
English/ Writing Diversity	Native American Journalists Association Job Bank	\$75 for 30 days
English/ Writing Diversity	New York Women in Communication	\$200 for 90 days
Facilities	Facility Agent	\$295 for 30 days
Faculty Diversity	Faculty for The Future Project	Info not available
Fine/Theater Arts Diversity	Arts Council of the African Studies Association	Info not available
Fine/Theater Arts Diversity	Association for Latin American Art	Info not available
Fine/Theater Arts Diversity	Association of Academic Museums and Galleries	Info not available
Fine/Theater Arts Diversity	College Art Association	\$445 for 30 days
Fine/Theater Arts Diversity	HBCU's with Advanced Degrees in Arts Fields	Info not available
Fine/Theater Arts Diversity	National Art Education Association	\$125 for 30 days
Fine/Theater Arts Diversity	National Conference of Artists - MI Chapter	Info not available
Fine/Theater Arts Diversity	National Conference of Artists - NY Chapter	Website not available
Fine/Theater Arts Diversity	Women's Caucus for Art	Info not available
General	Simply Hired	Free
General	Indeed	Free
General	Insight into Diversity	\$369 for 60 days
General	Projob Network	Quote

Discipline	Company Name	Cost
General	Augusta Chronicle	Free
General	Augusta Technical College	Free
General	Monster.com	\$279/ month
General	Glassdoor	Free
General	GA DOL	Free
General	Aiken Technical College	Info not available
General	SC Works	Free
General	LinkedIn	Member Account
General	Careerbuilder	\$375
General Diversity	Insight Into Diversity	\$369 for 60 days
General Diversity	Academic Careers Online	\$295 for 90 days
General Diversity	Academic Diversity Search, Inc.	\$150 for 45 days
General Diversity	Academic Employment Network	Info not available
General Diversity	HigherEd360.com (formerly Academic360)	Info not available
General Diversity	American Association for Affirmative Action	\$149 for 30 days
General Diversity	American Association of People with Disabilities	\$125 for 30 days
General Diversity	American Association of University Women (AAUW)	Info not available
General Diversity	American Educational Research Association	\$459 for 30 days
General Diversity	Career Women	\$349 for 30 days

Discipline	Company Name	Cost
General Diversity	Chronicle of Higher Education	\$435 for 60 days
General Diversity	DIVERSE: Issues In Higher Education (formerly Black Issues In Higher Education)	\$375 for 30 days
General Diversity	Diversity Search	\$349 for 30 days
General Diversity	Higher Ed Jobs	\$345 for 60 days
General Diversity	Diversity.com	\$180 for 30 days
General Diversity	Hispanic Outlook in Higher Education	\$335 for 60 days
General Diversity	HispanicBusiness.com	Website not available
General Diversity	Historically Black College & University Career Center	\$149 for 30 days
General Diversity	IMDiversity.com	\$125 for 30 days
General Diversity	Indian Country Today	Info not available
General Diversity	National Black MBA Association, Inc.	\$295 for 60 days
General Diversity	National Congress of American Indians	Free
General Diversity	Native American Jobs Web Site	\$135 for 30 days
General Diversity	ProGay Jobs	Info not available
General Diversity	Race, Ethnicity and Politics	\$300 for 30 days

Discipline	Company Name	Cost
General Diversity	SALUDO HISPANOS	\$129 for 30 days
General Diversity	The Black Career Network (formerly Black Career Zone)	\$495 for 60 days
General Diversity	The Faculty for the Future Project	Info not available
General Diversity	THE HISPANIC OUTLOOK IN HIGHER EDUCATION	\$335 for 60 days
General Diversity	The Multicultural Advantage	Website not available
General Diversity	The National Employment Minority Network, INC (nemnet)	Info not available
General Diversity	Tribal College Journal Of American Indian Higher Education	\$185 for 30 days
General Diversity	Women In Higher Education	\$305 for 30 days
General Diversity	WorkplaceDiversity.com	\$200 for 60 days
General Diversity	Southern Regional Education Board	Free
General Diversity	Committee on Institutional Cooperation (CIC Doctoral Directory)	Website not available
General Diversity	Academic Diversity Search	\$150 for 45 days
General Diversity	Affirmative Action Register	\$249 for 30 days
General Diversity	Black Perspective	\$275 for 30 days
General Diversity	Committee on Institutional Cooperation	Website not available

Discipline	Company Name	Cost
General Diversity	Diverse Issues in Higher Education	\$375 for 30 days
General Diversity	Diversity Career Fair	Website not available
General Diversity	Diversity Directory	Website not available
General Diversity	Diversity Expo	Website not available
General Diversity	Diversity Search	\$349 for 30 days
General Diversity	Diversity Web	Website not available
General Diversity	DiversityJobFairs.com	Website not available
General Diversity	Equal Opportunity Publications Inc.	\$279 for 30 days
General Diversity	GoldSea - Asian American Daily	Info not available
General Diversity	Higher Ed Jobs Online	\$345 for 60 days
General Diversity	Hire Diversity	Website not available
General Diversity	Hispanic Outlook in Higher Ed	\$335 for 60 days
General Diversity	Hispanic Today	\$275 for 30 days
General Diversity	Historically Black Colleges and Universities	\$149 for 30 days
General Diversity	IM Diversity	\$125 for 30 days

Discipline	Company Name	Cost
General Diversity	Journal of Blacks in Higher Education	\$265 for 60 days
General Diversity	National Minority Faculty Identification Program	Free
General Diversity	NationJob Education Jobs Page	\$300 for 30 days
General Diversity	Native American Jobs	\$135 for 30 days
General Diversity	PSI Job Fair	Website not available
General Diversity	The Black Collegian Online	\$125 for 30 days
General Diversity	The Black E.O.E. Journal	Info not available
General Diversity	University Jobs	\$225 for 60 days
General Diversity	Women for Hire Education	\$75 for 30 days
General Diversity	Women in Higher	\$305 for 30 days
General Diversity	Workplace Diversity	\$200 for 60 days
Genetic Counseling	National Society of Genetic Counselors	\$300 for 30 days
Healthcare	National Medical Association	\$250 for 30 days
Healthcare	Elite Healthcare Careers	Info not available
Healthcare	Health Career Center	\$500 for 30 days

Discipline	Company Name	Cost
Healthcare	Career Vitals	\$30 for 30 days
Healthcare	Medzilla	Website not available
Healthcare	American College of Healthcare Executives	Free
Healthcare Quality	National Association for Healthcare Quality (NAHQ)	\$400 for 30 days
Healthcare Quality	The American Health Quality Association	\$300 for 30 days
Healthcare Quality	America Society for Quality	\$495 for 30 days
HIMS	Georgia Health Information Management Assoc.	\$100 for 90 days
History Diversity	American Historical Association	\$375 for 30 days
History Diversity	HBCU's with Advanced Degrees in History	Info not available
History Diversity	National Council for History Education	\$350 for 30 days
History Diversity	OAH Committee on the Status of Minority Historians and Minority History	\$250 for 30 days
Human Resources	SHRM	\$399 for 30 days
Human Resources	HR Jobs	\$199 for 30 days
Human Resources	iHire HR	\$299 for 30 days
Human Resources	HR Crossing	\$199 for 30 days

Discipline	Company Name	Cost
IT	Zip Recruiter	Free
IT	Dice.com	\$395 for 30 days
Mathematics Diversity	Association for Women in Mathematics	\$200 for 60 days
Mathematics Diversity	American Mathematical Society	\$300 for 90 days
Mathematics Diversity	Black Women in Mathematics	Info not available
Mathematics Diversity	Conference for African American Researchers in the Mathematical Sciences (CAARMS)	Info not available
Mathematics Diversity	HBCU Mathematics Departments Online	Info not available
Mathematics Diversity	HBCU's with Advanced Degrees in Mathematics	Info not available
Mathematics Diversity	Mathematicians of the African American Diaspora	Info not available
Mathematics Diversity	National Association of Mathematics	Info not available
Mathematics Diversity	Society of Industrial and Applied Mathematics	\$279 for 14 days
Mathematics Diversity	Strengthening Underrepresented Minority Mathematics Achievement (SUMMA)	\$299 for 60 days
Mathematics Diversity	The MAA Committee of Minority Participation in Mathematics	\$299 for 60 days
Mathematics Diversity	The Mathematical Association of America	\$299 for 60 days

Discipline	Company Name	Cost
Nurses	Campus RN	Info not available
Nursing	AANP Career link - American Association of Nurse Practitioners	\$399 for 30 days
Nursing	Georgia Nursing	\$289 for 30 days
Nursing	American Association of Nurse Practitioners	\$399 for 30 days
Nursing	Nurse.com	\$350 for 30 days
Nursing	American Nurses Association	\$299 for 30 days
Nursing	Nursingjobs.com	Free
Nursing	Nursingjobcafe.com	Info not available
Nursing Diversity	American Academy of Nursing	\$299 for 30 days
Nursing Diversity	American Association of Colleges of Nursing	\$450 for 30 days
Nursing Diversity	American Nurses Association	\$299 for 30 days
Nursing Diversity	HBCU's with Advanced Degrees in Nursing/Medical Sciences	\$349 for 30 days
Nursing Diversity	National Association of Hispanic Nurses	\$250 for 30 days
Nursing Diversity	National Black Nurses Association	\$325 for 30 days
Nursing Diversity	NursingCenter	\$100 for 30 days

Discipline	Company Name	Cost
Pharmacy	ASPET - American Society for Pharmacology and Experimental Therapeutics	\$125 for 30 days
Pharmacy/Cancer Center	HOPA-Hematology/Onc Pharm Asso	\$200 for 90 days
Philosophy Diversity	African Philosophy Resources	Website not available
Philosophy Diversity	American Association of Philosophy Teachers	Info not available
Philosophy Diversity	American Philosophical Association	\$499 for 30 days
Philosophy Diversity	HBCU's with Advanced Degrees in Philosophy	Info not available
Philosophy Diversity	Society for Women in Philosophy	Info not available
Physical Therapy Diversity	American Occupational Therapy Association	\$300 for 30 days
Physical Therapy Diversity	American Physical Therapy Association	\$189 for 30 days
Physical Therapy Diversity	HBCU's with Advanced Degrees in Physical Therapy	Info not available
Physics Diversity	American Physical Society	\$595 for 30 days
Physics Diversity	American Association of Physics Teachers	\$595 for 30 days
Physics Diversity	American Institute of Physics	\$595 for 30 days
Physics Diversity	American Physical Society	\$595 for 30 days
Physics Diversity	APS Education and Outreach on Minorities	\$595 for 30 days

Discipline	Company Name	Cost
Physics Diversity	HBCU's with Advanced Degrees in Physics	Info not available
Physics Diversity	National Society of Black Physicists	\$350 for 30 days
Physics Diversity	Society for Advancement of Native Americans and Chicanos in Science	\$309 for 30 days
Political Science Diversity	American Political Science Association	\$300 for 30 days
Political Science Diversity	HBCU's with Advanced Degrees in Political Science	Info not available
Political Science Diversity	Latino Caucus in Political Science	Info not available
Political Science Diversity	Race Ethnicity and Politics of the APSA	\$300 for 30 days
Psychology Diversity	American Psychological Association	\$499 for 30 days
Psychology Diversity	Association for Psychological Science	\$495 for 30 days
Psychology Diversity	Asian American Psychological Association	\$100 for 30 days
Psychology Diversity	Association of Black Psychologists	\$329 for 30 days
Psychology Diversity	HBCU's with Advanced Degrees in Psychology	Info not available
Psychology Diversity	International Association for Cross-Cultural Psychology	Info not available
Psychology Diversity	Society for the Teaching of Psychology	Info not available
Psychology Diversity	Society of Indian Psychologists	Info not

Discipline	Company Name	Cost
Radiation Oncology	American Association of Physicists in Medicine	\$400 for 30 days
Rehab Services	Ptjobs.com	\$199 for 30 days
Rehab Services	American Physical Therapy Assoc.	\$189 for 30 days
Rehab Services	Therapist Job Board	\$199 for 60 days
Rehab Services	SLPJobs.com - Speech Language Pathologist	Info not available
Rehab Services	American Speech-Language-Hearing Assoc.	\$350 for 30 days
Rehab Services	American Occupational Therapy Assoc.	\$300 for 30 days
Rehab Services	OTJOBS.com	Info not available
Research	Research Gate	Free
Research	Science Careers - AAAS	\$630 for 30 days
Research	Society for Neuroscience	\$495 for 30 days
Research	Association of Psychology Postdoctoral and Internship Centers	Info not available
Research	Nature Jobs	\$739 for 60 days
Research	Science Magazine	\$630 for 30 days
Research Diversity	Association for Women in Science	\$299 for 30 days

Discipline	Company Name	Cost
Research Diversity	Society for Advancement of Chicanos and Native Americans in Science (SACNAS)	\$309 for 30 days
Sports Medicine	National Athletic Trainers' Assoc.	\$299 for 30 days
Student Affairs Diversity	American Academics for Higher Education	Info not available
Student Affairs Diversity	American Association of University Women	Info not available
Student Affairs Diversity	American College Personnel Association	\$250 for 30 days
Student Affairs Diversity	Association on Higher Education and Disability	\$50 for 1 st 100 words
Student Affairs Diversity	National Association of Student Affairs Professionals	Info not available
Student Affairs Diversity	StudentAffairs.com	\$150 for 49 days
Theology and Religious Studies Diversity	American Academy of Religion	Info not available
Theology and Religious Studies Diversity	Association of Theological Schools	Info not available
Theology and Religious Studies Diversity	HBCU's with Advanced Degrees in Theology/Religious Studies	Info not available
Theology and Religious Studies Diversity	Interdenominational Theological Center	Info not available
University	Inside Higher Ed	\$349 for 60 days

Discipline	Company Name	Cost
University	American College Personnel Association	\$250 for 30 days
University	Handshake	Free
Veterinarian	American Veterinary Medical Association	\$249 for 30 days

3: Specialized organizations to promote your position

Please keep in mind that the list provided is all-inclusive, if there is a specialized organization you wish to use to promote your position, you will need to include that information on the Advertising Form you submit or work with one of the individuals listed in section 1 for more information.

4: Reach out to your HR Representative

When in need of further assistance, always remember to reach out to your HR Talent Consultant or HR Business Partner.