

The Cecil Herrin Men's Cancer Walk 2017



**GEORGIA
CANCER CENTER**
AUGUSTA UNIVERSITY

Sponsorship Levels

\$5,000 – Presenting Sponsor

- Presenting logo on marketing materials
- Vendor booth site at event
- Presenting logo on banner at the walk
- Listing and logo on GRU Cancer Center event sponsorship page
- Acknowledgement on stage at walk
- Presenting company name and logo on walk t-shirt (for sale at event)
- Logo on walk giveaway

\$2,500 – Platinum Sponsor

- Name and/or logo on marketing materials
- Vendor booth site at event
- Large logo on banner at the walk
- Listing on GRU Cancer Center event sponsorship page
- Acknowledgement on stage at walk
- Large company name and logo on walk t-shirt (for sale at event)

\$1,000 – Gold Sponsor

- Name and/or logo on marketing materials
- Vendor booth site at event
- Logo on banner at the walk
- Listing on GRU Cancer Center event sponsorship page
- Acknowledgement on stage at walk
- Company name and logo on walk t-shirt (for sale at event)

\$750 – Silver Sponsor

- Name on marketing materials
- Vendor booth site at event
- Logo on banner at the walk

\$500 – Bronze Sponsor

- Name on marketing materials
- Vendor booth site at event

\$250 – Friend

- Name on marketing materials

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In-Kind Sponsorship Levels

\$10,000 – In-Kind Presenting Sponsor

- Presenting logo on marketing materials
- Vendor booth site at event
- Presenting logo on banner at the walk
- Listing and logo on GRU Cancer Center event sponsorship page
- Acknowledgement on stage at walk
- Presenting company name and logo on walk t-shirt (for sale at event)
- Logo on walk giveaway

\$5,000 – In-Kind Platinum Sponsor

- Name and/or logo on marketing materials
- Vendor booth site at event
- Large logo on banner at the walk
- Listing on GRU Cancer Center event sponsorship page
- Acknowledgement on stage at walk
- Large company name and logo on walk t-shirt (for sale at event)

\$2,500 – In-Kind Gold Sponsor

- Name and/or logo on marketing materials
- Vendor booth site at event
- Logo on banner at the walk
- Listing on GRU Cancer Center event sponsorship page
- Acknowledgement on stage at walk
- Company name and logo on walk t-shirt (for sale at event)

\$1,500 – In-Kind Silver Sponsor

- Name on marketing materials
- Vendor booth site at event
- Logo on banner at the walk

\$250 - \$1,000 – In-Kind Bronze Sponsor

- Name on marketing materials
- Vendor booth site at event
 - All In-Kind Bronze sponsors giving at the \$1,000 level will be given a vendor booth site at the event

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Sponsorship Opportunities

(check one)

- Presenting Sponsor - \$5,000
- Platinum Sponsor - \$2,500
- Gold Sponsor - \$1,000
- Silver Sponsor - \$750
- Bronze Sponsor - \$500
- Friend - \$250

In-Kind Sponsorship Opportunities

(check one)

- In-Kind Presenting Sponsor - \$10,000
- In-Kind Platinum Sponsor - \$5,000
- In-Kind Gold Sponsor - \$2,500
- In-Kind Silver Sponsor - \$1,500
- In-Kind Bronze Sponsor - \$250-\$1,000

Fair Market Value \$ _____

Sponsor Information

Contact Name _____

Company/Organization _____

Address _____

City, State, Zip _____

Phone _____

E-Mail Address _____

Sponsorship Payment

Please make checks payable to the **Georgia Health Sciences Foundation**, indicate "Cecil Herrin Walk" in the notes section and mail to: Augusta University, Office of Advancement, 1120 15th St., FI-1000, Augusta, GA 30912

Credit card payments are also accepted:

Amex Visa MasterCard Discover

Card Number _____ Expiration Date _____

Name on Card _____

Signature _____

If you need additional information, please contact Augusta University Office of Advancement at 706-721-4001. To make a gift online: giving.augusta.edu/makeagift

In accordance with IRS regulations, the charitable deduction for sponsorships will be limited to the amount contributed less the fair market value of benefits. The fair market value of vendor booths at this event is \$50. Please consult your tax advisor if you have further questions regarding the tax deductibility of your contribution.