Dr. Greene’s Life and Legacy

Dr. Joseph M. Greene Jr. completed his residency in Pediatric Dentistry at the Medical College of Georgia, now Augusta University, in 1977. He became the Dental Director at Crippled Children’s Hospital in Richmond, Virginia, where he also held a teaching appointment at The Medical College of Virginia. In 1979 he established a practice in Harrisonburg, Virginia, where he became only the second Board-Certified Pediatric Dentist in Virginia.

Dr. Greene was devoted to his patients and beloved by them. To be able to relate with these young patients, he spent free afternoons, and even some vacation days, watching movies created for children. When children climbed up in his chair, Dr. Greene might say, “Who was your favorite character in Finding Nemo?” This let the children know that they were the center of attention and not their parents. Never in his 35 years of practice did he deny a child treatment simply because the parents were not able to pay. His love of children and their dental health was the focus of his professional life.

Devoted to his profession and in celebration of that profession, every year he and his wife, Sandy, invited all the dentists in the Harrisonburg area to a barn party at their farm. An avid environmentalist, he and Sandy and their two children, Jody and Emily, spent untold hours planting scores of trees as stream buffers for a cleaner Shenandoah River.

Never content, Joe was the driving force in establishing a dental exhibit at the Children’s Museum in Harrisonburg. His financial support guarantees the success and sustainability of the exhibit. That gift to the Children’s Museum was his gift to the children of Harrisonburg. This memorial lecture is our gift to him.
Lifelong learning in Dentistry is an ongoing challenge as technology and treatment modalities are constantly improving and expanding. Last Chance Dental CE features a wide variety of clinical topics to meet the needs of dentists who desire to improve their diagnostic and treatment skills, and ultimately their efficiency and productivity. This program will provide a wide variety of topics ranging from Restorative tips and tricks, to Oral surgery for the general dentist to Social Media Marketing. We are excited to provide a diverse program for 2019 that will include topics of interest for every dentist, and are confident that it will be an enriching learning experience.

PURPOSE

Following the completion of this course, the participant should be able to:

- Describe the different etiologies of wear and altering the VDO safely and predictably
- Use composite overlays to stage cases for completion to better meet patients’ needs
- Provisionalize an immediate implant case using the patient’s own natural tooth
- Create surface texture for composite veneers that can rival porcelain esthetics
- Use the mylar pull through technique for diastema closures
- Describe design and proper elevation techniques for management of full thickness flaps, suturing principles and commonly used suturing techniques
- Describe the effects of anticoagulant and anti-platelet medications and the use of local measures to obtain hemostasis
- Discuss the clinical stages of medicine induced osteonecrosis of the jaws and how to manage patients currently taking bisphosphonates or have taken them in the past
- Describe appropriate emergency equipment and what is needed to prevent and manage medical emergencies in the dental practice
- Describe strategies for tissue regeneration and the use of stem cells for regeneration of the dentin/pulp complex
- Describe indications for surgical intervention of TMD, including commonly used techniques and when they are indicated
- Recognize TMD cases that may be indicated for management using Botox
- Realize the potential impact of social media, such as Facebook, in the dental practice, including best practices, free marketing and pitfalls

OBJECTIVES

COURSE SCHEDULE

Thursday, December 5, 2019 (8.0 hours)

7:45 am Welcome - Drs. Hammond & Sword
8:00 am Diagnosis and Treatment of the Worn Dentition - Dr. Margeas

This course is for the everyday dentist who may need to stage cases over time in order for their patients with worn teeth to have the treatment they need. Cases will be shown on how to alter the vertical dimension with composite overlays, that are created by the dentist and are bonded to natural teeth and crowns. If the patient can afford full treatment, cases will be shown on how to set up and perform the treatment that is involved with a full mouth reconstruction. Live video demonstration will be shown on how to create the composite restorations indirectly using silicone models. The techniques learned can be incorporated immediately into your practices for increased efficacy and profitability.

10:00 am BREAK
10:15 am Diagnosis and Treatment of the Worn Dentition (continued)
12:15 pm LUNCH (provided)
1:00 pm Practical Tips and Tricks for the Everyday Practicing Dentist - Dr. Margeas

You will learn numerous techniques that you can immediately incorporate into your practice. Cases will be shown from a full time practicing general dentist who accepts insurance and is not totally fee for service. Patients want to use their insurance and you will learn how to maximize benefits, and allow the patients to have the treatment they need. Cases of composite resin restorations will be shown from Class 4, Diastema Closure and Veneers. Immediate provisionalization of implants using the natural tooth on the abutment the day of surgery will be shown. Preparation and cementation of porcelain veneers will be described. Live video demonstration will be shown on how to use the pull through technique to close diastemas, how to create surface texture for composites that can rival porcelain, and how to create a lingual matrix for a Class 4. This live interaction will allow you to see techniques in real time through the use of a high definition camera.

3:00 pm BREAK
### Last Chance Dental CE  
#### December 5-6, 2019  
*Featuring The Dr. Joseph M. Greene, Jr. Memorial Lecture*

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<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>3:15 pm</td>
<td>Practical Tips and Tricks for the Everyday Practicing Dentist (continued)</td>
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<tr>
<td>4:45 pm</td>
<td>Q &amp; A and Closing Remarks</td>
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<td>5:00 pm</td>
<td>ADJOURN</td>
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**Friday, December 6, 2019 (8.0 hours)**

<table>
<thead>
<tr>
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<tbody>
<tr>
<td>7:45 am</td>
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| 8:00 am| Oral Surgery for the General Practitioner - Dr. Ferguson  
*This half day program will focus on many topics of interest and importance to the general dental practitioner. These topics are included to help dentists better understand the risks and complications we can face with performing any dental procedure, from the most minor to the more complex surgical scenarios. Topics will include complicated exodontia, complications of dentoalveolar surgery, an overview of medicine induced osteonecrosis of the jaws, factors critical for managing office medical emergencies, and the prevention, recognition and development of a basic action plan to reduce the risk and be better prepared for medical emergencies should they arise. This program will help you and your staff become better equipped to handle surgical procedures and potential complications from these procedures, and be better prepared to recognize (including the prevention of) and manage medical emergencies in the dental practice.*|
| 10:00 am| BREAK                                                                                       |
| 10:15 am| Oral Surgery for the General Practitioner (continued)                                       |
| Noon   | LUNCH                                                                                       |
| 12:45 pm| Regenerative Dentistry: The Promise of Dental Stem Cells and Small Molecules - Dr. Mozaffari  
*This is a literature-based presentation at the conclusion of which the participant will be familiar with emerging information in the field of stem cells research as applied to repair and regeneration of dentin/pulp and regeneration of the dental complex. The developments in this arena offer the potential for revolutionary approaches to the practice of personalized dentistry.* |
| 2:00 pm| BREAK                                                                                       |
| 2:15 pm| Temporomandibular Joint: When is Surgery Indicated? - Dr. Stevens  
*In this program, an overview of non-surgical management of TMD will be provided along with a discussion of surgical indications and methods of treatment for various conditions often encountered in the general practice. Given the more recent use of Botox in treatment of TMD, indications, application, contraindications and precautions will be discussed.* |
| 3:30 pm| Maximizing Social Media in Your Practice - Dr. Capehart  
*"I put a status update about a dental office on your news feed." If you don't know what this means, then you haven’t maximized your marketing strategy. Incorporating eMarketing techniques like social media can help you reach more individuals and market your services to a much broader population. Let me show you how!* |
| 4:45 pm| Q & A and Closing Remarks                                                                    |
| 5:00 pm| ADJOURN                                                                                     |

### COMFORT ZONE

Although every effort is made to have a comfortable temperature in the meeting room, we realize everyone’s comfort zone is different. Please bring a jacket or light wrap in case the room is too cool for your comfort.

### SPECIAL NEEDS

The Augusta University Division of Professional and Community Education complies with the Americans with Disabilities Act. If you require special services, facilities or dietary considerations (vegetarian or otherwise) to support your participation in this continuing education program, contact the conference coordinator at 706-721-3967.

### TARGET AUDIENCE

Dentists and other dental professionals.
Kim Capehart, DDS, MBA, PhD, is an Assistant Professor in the Department of General Dentistry at the Dental College of Georgia at Augusta University. Dr. Capehart has published and speaks locally, nationally, and internationally. Prior to joining the faculty at DCG, he was in a solo practice for 16 years treating the full scope of general dentistry with an emphasis in full mouth rehabilitation and esthetics.

Dr. Mark Stevens is presently Professor and Chairman of Oral and Maxillofacial Surgery at The Dental College of Georgia at Augusta University. Dr. Stevens is a diplomate of the Board of Oral and Maxillofacial Surgery and was a board examiner for six years. He has authored over 85 referred articles on a broad spectrum of topics in Oral and Maxillofacial Surgery. He co-authored a popular Atlas on," Extra-Intra oral Bone Harvesting" with Dr. Robert Marx and authored a Clinics in Oral and Maxillofacial Surgery on Bone. Dr. Stevens has written many chapters and Oral and Maxillofacial Reference text especial on maxillofacial trauma. Dr. Stevens served as an officer in the USAF. Previously he the program director for twenty years at the University of Miami School of Medicine/Jackson Memorial Medical Center. His main interest is in bone and maxilla-mandibular reconstruction, regeneration medicine, especially in patients with traumatic and oncologic deformities.

Henry W. Ferguson, DDS, Col. Ret., Vice Chair of the Department of Oral and Maxillofacial Surgery and Director of Post Graduate training. He received his dental degree in 1980 from the University Of Pittsburgh School Of Dental Medicine, Pittsburgh PA. He entered active duty service with the United States Army Dental Corps and completed a residency program in Oral and Maxillofacial Surgery at the Eisenhower Army Medical Center, Fort Gordon GA. Dr. Ferguson retired from active duty at the rank of Colonel in March 2004. In April 2004, Dr Ferguson received a joint appointment as an Associate Professor in the MCG Medical Center Department of Surgery and the MCG Dental College of Georgia as an Associate Professor in the Department of Oral and Maxillofacial Surgery. Dr. Ferguson is a Diplomate of the American Board of Oral and Maxillofacial Surgery, a member of the ADA, a fellow of the American Association of Oral and Maxillofacial Surgery, the National Society of Oral and Maxillofacial Surgeons, the American Dental Society of Anesthesiology and the National Dental Board of Anesthesiology.

Robert Margeas, DDS, graduated from the University of Iowa College of Dentistry in 1986 and completed his AEGD residency the following year. He is currently an adjunct professor in the department of Operative Dentistry at the University of Iowa. He is Board Certified by the American Board of Operative Dentistry. He is a Diplomate of the American Board of Aesthetic Dentistry, a Fellow of the Academy of General Dentistry, American Society for Dental Aesthetics and International Team of Oral Implantologists (ITI). He has written numerous articles on esthetic and implant dentistry, and lectures and presents hands-on courses nationally and internationally on those subjects. He is currently the Editor in Chief of Inside Dentistry, on the Editorial Board of Compendium, and is a contributing editor to Oral Health in Canada. His memberships include OKU Honor Dental Society, American Academy of Esthetic Dentistry, and the American Academy of Restorative Dentistry. Dr. Margeas maintains a full-time private practice focusing on comprehensive restorative and implant dentistry in Des Moines, Iowa.

Mahmood S. Mozaffari, PhD, DMD, has dual training in basic medical sciences (Ph.D.) and dentistry (DMD) with hospital dentistry experience. He joined The Dental College of Georgia (DCG) in 1994, where he is now a Tenured Professor in the Department of Oral Biology and Diagnostic Sciences with several college- and university-level joint appointments. Aside from teaching (e.g., pharmacology & therapeutics), his research interests include investigation of the role of novel immune/inflammatory mechanisms in periodontitis, acute kidney injury and myocardial infarction. He serves DCG/AU and the profession at multiple levels (e.g., a member of NBDE test construction committee and CODA).

Barry D. Hammond, DMD, Professor in the Department of General Dentistry and Director of Dental Continuing Education.

Rhoda J. Sword, DMD, Associate Professor in the Department of Restorative Sciences and currently President of the Augusta University Alumni Association.
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**CREDIT**

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The formal continuing education programs of this program provider are accepted by AGD for Fellowship/Mastership credit. The current term of acceptance extends from 01/01/2018-12/31/2021.

**REGISTRATION**

<table>
<thead>
<tr>
<th>Professional</th>
<th>Fee</th>
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<tbody>
<tr>
<td>Dentist</td>
<td>$495</td>
</tr>
<tr>
<td>Hygienists/Dental Assistants</td>
<td>$225</td>
</tr>
<tr>
<td>Recent Graduates (2018-2019)</td>
<td>$325</td>
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</tbody>
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Please register online via credit card at:  
[augusta.edu/pace/healthcare/dental/lastchance.php](http://augusta.edu/pace/healthcare/dental/lastchance.php)

For questions or registering via check, please call 706-721-1490

The registration fee, less a $75 administrative charge, is refundable if notice of cancellation is received by **Friday, November 21, 2019**.

Augusta University is not responsible for any circumstance making it impossible to attend their continuing education courses due to acts of God, war, government regulations, disaster, strikes, civil disorder or curtailment of transportation facilities. If Augusta University cancels a continuing education activity you will be refunded your registration fee.

**LOCATION/LODGING**

Lecture Sessions will be held at the Goodwill Snelling Center, 3165 Washington Road, Suite D, Augusta, Georgia 30907. In response to your request, we will send you lodging information for several area hotels. Ample parking is available at the Snelling Center.

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