POLICY STATEMENT
This policy establishes guidelines for the operation of private business enterprises and functions on campus property.

This policy ensures compliance with USG Policy 7.11.2 and provides guidance for student fundraising activity.

AFFECTED STAKEHOLDERS
Indicate all entities and persons within the Enterprise that are affected by this policy:

☐ Alumni ☒ Faculty ☒ Graduate Students ☒ Health Professional Students
☒ Staff ☒ Undergraduate Students ☐ Vendors/Contractors
☐ Visitors
☐ Other:

DEFINITIONS
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PROCESS & PROCEDURES

1. Board of Regents policy 7.11.2 states “institutions of the University System shall not permit the operation of private business enterprises on their campuses, except as otherwise provided by contract.”

2. A “business enterprise” is defined as any undertaking of an individual, group or company which encompasses activities associated with the production, sale, advertising or distribution of products and services.

3. Students and student organizations are prohibited from acting as agents for non-university affiliated enterprises seeking to operate on campus.

4. Private business sponsorship of university or student events is permitted as is advertising in approved university and student publications. Such advertisements must meet the standards and policies established by the publications. Sponsorships or advertisements that involve tobacco, alcohol or sexually explicit material or promotions are prohibited.

5. All other private business advertising such as posters and flyers are prohibited except as provided under written contract.
6. Newspapers may be sold or given away only through vending racks in locations approved by the Office of Student Activities.

7. For purposes of this policy, fund raising activities by student organizations are not considered private business enterprise.

8. Fundraising projects can only be conducted by chartered student organizations, Athletics, & Study Abroad and only with prior approval:
   a. Chartered Student organizations seek approval from the Director of Student Activities.
   b. Athletics seeks approval from the Athletics Director.
   c. Study Abroad seeks approval from the Vice President for Academic and Faculty Affairs.
   d. Any Athletic or Study Abroad fundraising events on the Walton Way campus should be coordinated with the Director of Student Activities.
   e. Fundraising events that include the sale of food products should be mindful of food safety issues and only involve the sale of food products that represent minimal food safety risk.

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REFERENCES & SUPPORTING DOCUMENTS
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RELATED POLICIES
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APPROVED BY:
President, Augusta University and CEO, AU Health System   Date: 06/09/2017