

MCG Strategic Plan Update

Education



Paul Wallach, MD

*Vice Dean for Academic Affairs
Medical College of Georgia*



Strategic Focus 1: Education

Provide exceptional future-oriented learning experiences for physicians in training and other advanced-degree health sciences professionals.

- 4 goals
- 12 tactics
 - 10 tactics are in process or ongoing
 - 2 tactics have made little progress or have had delays

STRATEGIC FOCUS 1: EDUCATION
Provide exceptional future-oriented learning experiences for physicians in training and other advanced-degree health sciences professionals.

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GOAL 1.1: Deliver outstanding and innovative educational programs on all campuses, providing high-quality education for learners at all levels including continuing professional development, emphasizing the health care needs of Georgia.

GOAL 1.2: Ensure availability of all resources necessary to support an outstanding educational program, including faculty, faculty training, money, space, equipment, physical plant, and appropriate clinical experiences at all educational sites.

GOAL 1.3: Enhance learning through instructional technology on all campuses, including an asynchronous statewide learning platform, preparing learners to use the technology that will underpin their practice.

GOAL 1.4: Develop a nurturing, learner-centered academic environment that reflects our values in all educational settings.

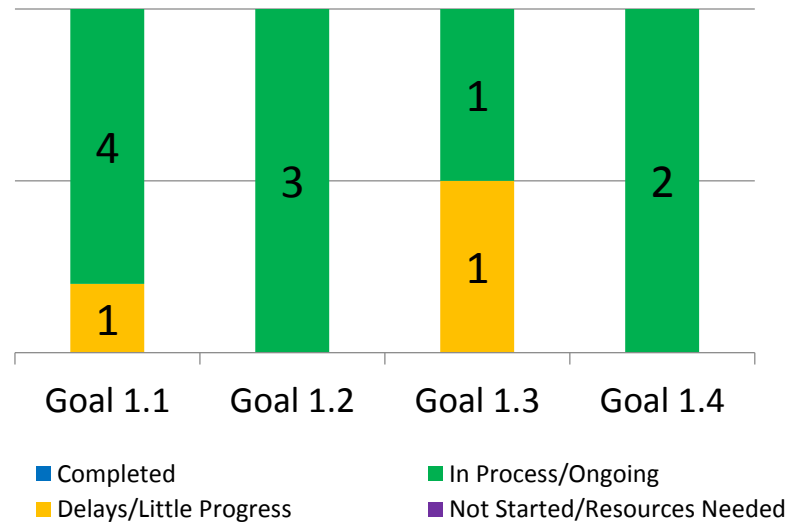
The Medical College of Georgia, Georgia's Public Medical School

Legend:
 ● Campus
 ● Cancer Sites
 ● MD/DO Schools of 2013-16 Residency
 ● Schools

Campuses shown: NORTHWEST, ATHENS, AUGUSTA, ALBANY, SAVANNAH, BRUNSWICK, SOUTHWEST, SOUTH EAST, GRU/UGA MEDICAL PARTNERSHIP.

Education Research, Clinical Care, People & Process Excellence, Cultural Transformation & Diversity, External Affairs

Education: Tactic Status



Goal 1.1: Deliver outstanding and innovative educational programs on all campuses providing high-quality education for learners at all levels including continuing professional development, emphasizing the health care needs of Georgia.

- LCME
- Curriculum: public and population health, interprofessional education, global health care
- Ultrasound education program
- Double degree programs: MD/PhD, MD/MPH, MD/MBA, newly approved MD/MS in Translational Research



Goal 1.2: Ensure availability of all resources necessary to support an outstanding educational program, including faculty, faculty training, money, space, equipment, physical plant, and appropriate clinical experiences at all educational sites.

- Enhanced student environment
- Increased number of UME faculty
- Improved instructional, relaxation, and study space for students
- Focus on refreshing clinical education space in hospital areas
- Ongoing efforts to develop, promote, and support core clerkships and ensure adequate clinical experiences for UME and GME



Goal 1.3: Enhance learning through instructional technology on all campuses, including an asynchronous statewide learning platform, preparing learners to use the technology that will underpin their practice.

- Instructional technology innovations
- Dedicated I.T. team located in Harrison Commons
- Expanded use of simulation
 - Recruited new Assistant Dean for Simulation
 - Enhanced patient-centered learning
- Ongoing efforts



Goal 1.4: Develop a nurturing, learner-centered academic environment that reflects our values in all educational settings.

- Enhanced student support
- Academic houses
 - Promote supportive mentorship relationships
 - Cultivate professional values and behaviors
- Need to focus efforts on student wellness
- Working on key recruits for student health services



MCG Strategic Plan Update

Research



MCG Class of 2020

Michael Diamond, MD

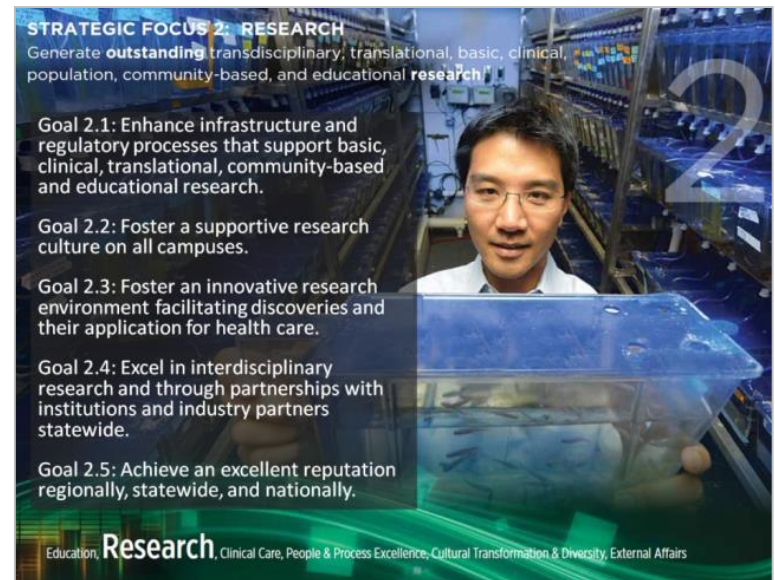
*Professor and William H. Brooks, MD Distinguished
Chair, Department of Obstetrics & Gynecology
Associate Dean for Research, MCG
SVP for Research, Augusta University*



Strategic Focus 2: Research

Generate outstanding transdisciplinary, translational, basic, clinical, population, community-based, and educational research.

- 5 goals
- 17 tactics
 - 9 tactics are in process or ongoing
 - 3 tactics have made little progress or have had delays
 - 5 tactics are in early stages (between “in progress” and “delayed”)



STRATEGIC FOCUS 2: RESEARCH
Generate **outstanding** transdisciplinary, translational, basic, clinical, population, community-based, and educational **research**.

Goal 2.1: Enhance infrastructure and regulatory processes that support basic, clinical, translational, community-based and educational research.

Goal 2.2: Foster a supportive research culture on all campuses.

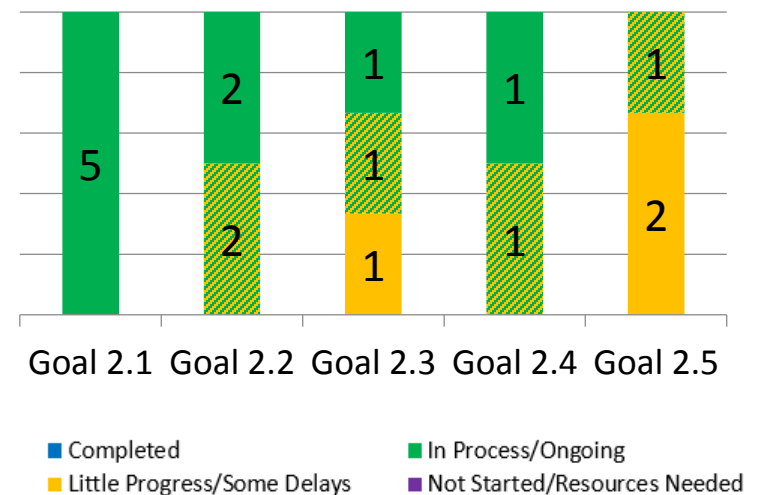
Goal 2.3: Foster an innovative research environment facilitating discoveries and their application for health care.

Goal 2.4: Excel in interdisciplinary research and through partnerships with institutions and industry partners statewide.

Goal 2.5: Achieve an excellent reputation regionally, statewide, and nationally.

Education, **Research**, Clinical Care, People & Process Excellence, Cultural Transformation & Diversity, External Affairs

Research: Tactic Status

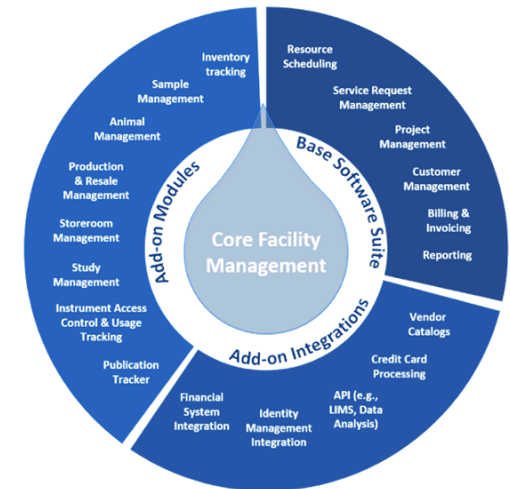


Goal 2.1: Enhance infrastructure and regulatory processes that support basic, clinical, translational, community-based and educational research.

- Expanded research space for cancer center
- OnCore Clinical Trial Data Management System
- Public website for clinical trials
- Improvements to animal care facilities
- 13 research cores/services available in iLab
- Implementation of IRBNet
- Implementation of Clinicards for subject reimbursement
- Expansion of Research Compliance and Training Programs

iLab Solutions

Save money. Save time. Accelerate research.



Goal 2.2: Foster a supportive research culture on all campuses.

- Established pilot funding for transdisciplinary research programs
- Ongoing efforts to implement targeted recruitment and retention strategies, including bridge funding and protected research time for clinicians
- Working to support and develop collaborative research relationships between campuses and with affiliates
- Making progress on educational research, e.g. simulation



Goal 2.3: Foster an innovative research environment facilitating discoveries and their application for health care.

- Exploring ways to establish and support programs that lead clinical practice implementation of diagnostic tests and therapeutic interventions
- In early stages of promoting interdisciplinary research teams and institutional support of promising technology
- Expanding and actively seeking out opportunities for collaboration and commercialization, record year in FY 16



Goal 2.4: Excel in interdisciplinary research and through partnerships with institutions and industry partners statewide.

- Facilitating Institutional Review Board agreements regarding regulatory, budgetary, intellectual property, and contracting issues
- Working to establish capacity for research data and clinical record exchange, including HIPAA and privacy policies, e.g. opportunities with Cerner partnership
- Looking for more opportunities to serve as a model for statewide coordinated research trials and leverage the strengths of our regional campus network



MCG Strategic Plan Update

Clinical Care



Julian Nussbaum, MD

*Professor and Chair, Department of Ophthalmology
EVP for Clinical Affairs, Augusta University
CEO, AU Medical Associates*



Strategic Focus 3: Clinical Care

Develop an efficient health care system of quality and value with enhanced access to complex care.

- 4 goals
- 17 tactics
 - 1 tactic has been completed
 - 13 tactics are in process or ongoing
 - 3 tactics have made little progress or have had delays

3

STRATEGIC FOCUS 3: CLINICAL CARE
Develop an efficient health care system of quality and value with enhanced access to complex care.

Goal 3.1: Create a sustainable, efficient, and future-oriented health care system.

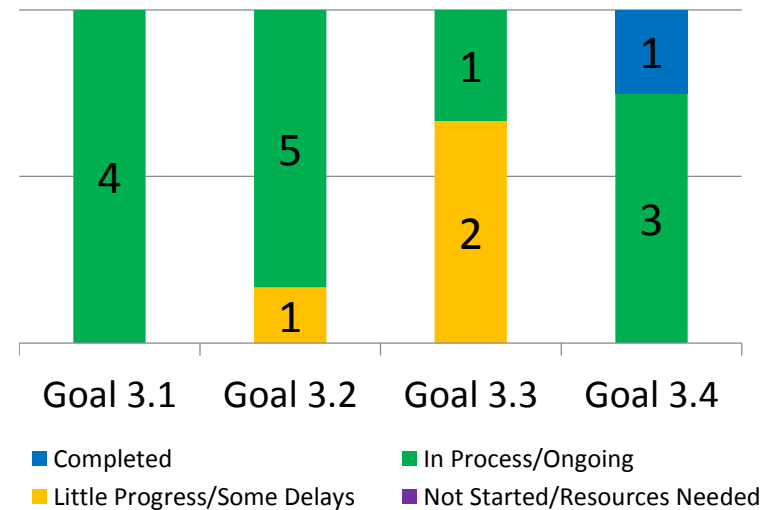
Goal 3.2: Provide quality and value in all clinical services.

Goal 3.3: Address the health care needs and diversity of our communities.

Goal 3.4: Enhance access to complex care.

Education, Research, **Clinical Care**, People & Process Excellence, Cultural Transformation & Diversity, External Affairs

Clinical Care: Tactic Status



Goal 3.1: Create a sustainable, efficient, and future-oriented health care system.

- Implementation of electronic medical record, now moving from digitizing records to creating ways to enhance patient care
- Multidisciplinary teams, e.g. Advanced Patient Practitioner
- Enhancing the healthcare work environment, included in SG2 initiative
- Clinical integration and alignment



Goal 3.2: Provide quality and value in all clinical services.

- Utilizing evidence-based care protocols
- Promoting personalized medicine and individualized care plans
- Patient portals to access personal medical information
- Working to create multiple primary care access points
- Cultivating creative community and educational partnerships to support clinical volumes
- Medical destination of choice for advanced treatment in some specialties



Goal 3.3: Address the health care needs and diversity of our communities.

- Press Ganey to assess patient satisfaction and provide more meaningful information from larger sample of patients, allowing for better assessment of needs
- Plans to develop multidisciplinary approaches to identify needs of diverse communities and address local, state, and regional health disparities
- Need to focus more efforts in this area



Goal 3.4: Enhance access to complex care.

- Creating customer-oriented scheduling systems
- New director for ambulatory patient access services
- Utilizing physician liaisons to facilitate referrals, link doctors and medical care facilities
- Some departments designing and implementing referring provider protocols, e.g. Family Medicine
- Expanding number of strategic partnerships and affiliations locally and statewide

