

**DENTAL COLLEGE OF GEORGIA  
DIVISION OF PROFESSIONAL AND COMMUNITY EDUCATION (PaCE)**

**EXHIBIT AGREEMENT**

**64<sup>th</sup> Southern Conference of Dental Deans and Examiners  
January 25-27, 2019**

Company Name:		
Contact Person:		Title:
Phone:	Fax:	
E-Mail:		
Address:		
City/State/Zip:		
AU Event Coordinator: Lynn Thigpen		
<b>FEE SCHEDULE</b> (all exhibit sessions are at the Marriott except Sat pm noted below)		
<b>Basic Sponsorship \$750</b> Sat 8-5 <input type="checkbox"/> Sun am <input type="checkbox"/> (select all exhibit sessions needed)	<b>Silver Sponsorship \$1500</b> Fri pm <input type="checkbox"/> Sat 8-5 <input type="checkbox"/> Sun am <input type="checkbox"/> (select all exhibit sessions needed)	<b>Gold Sponsorship \$2250</b> Fri pm <input type="checkbox"/> Sat 8-5 <input type="checkbox"/> Sun am <input type="checkbox"/> (select all exhibit sessions needed)
<b>Platinum Sponsorship \$3000</b> Fri pm <input type="checkbox"/> Sat 8-5 Marriott <input type="checkbox"/> Sat 6-9 pm DCG <input type="checkbox"/> Sun am <input type="checkbox"/> (select all exhibit sessions needed)		Access to Electrical Outlet? Yes <input type="checkbox"/> No <input type="checkbox"/>

Augusta University's Division of Professional and Community Education (AU PACE) is the designated entity responsible for managing the conduct of all activities associated with independent Continuing Education activities accredited through Augusta University. AU PACE is responsible for ensuring that all such educational programs are designed to provide education based on the most current science and to serve the educational needs of physicians and healthcare professionals. In addition, AU PACE is responsible for ensuring that all such educational programs are developed without the influence of commercial interests and in compliance with the ADA CERP Standards of Commercial Support and related policies, as well as other federal regulations and voluntary guidelines.

In an effort to provide dentist and other healthcare professionals with access to information about currently available treatments, equipment and tools, AU PACE may elect to provide opportunities for exhibit tables to commercial entities ("Company").

By signing below, the Company agrees to the following terms and conditions for exhibits at the AU-PACE-accredited "Educational Activity" as stated above to be held at the "Host" property as stated above.

1. The Company's exhibit is considered an "associated commercial promotion" and not part of the educational agenda/activity. As an associated commercial promotion, the exhibit is subject to Standards of the ADA CERP Standards of Commercial Support and related policies.
2. Permission to set up an exhibit table and the fees charged therefore ("Exhibit Fee") are established and managed by AU PACE and are not contingent upon nor related to the receipt of grants for the educational program. The Exhibit Fee represents fair market value.
3. The placement of the exhibit booths/tables is at the sole discretion of AU PACE.
4. All promotional activities must be conducted within the Company's assigned booth/table space, and shall not be conducted so as to interfere in any way the educational activity.

5. No Company souvenirs, or other promotional articles (including pens, paper, coffee cups, and any other items bearing Company trademarks or referencing Company products or services) will be displayed or distributed in the *educational space* immediately before, during, or after a DCG CE activity. Providers cannot allow representatives of Commercial Interests to engage in sales or promotional activities while in the space or place of the DCG CE activity.
6. The Company's personnel must arrange its exhibit such that aisle space is kept clear to permit the smooth flow of traffic.
7. The AU PACE reserves the right to prohibit the distribution of items it deems objectionable or otherwise inappropriate.
8. Exhibit reservations may be cancelled if written notification is received by AU PACE at least 10 working days prior to the first day of the educational program/event. In the event of a cancellation, the Exhibit Fee less a \$100 handling charge will be refunded.
9. There will be no refunds of Exhibit Fees for cancellations that are received less than 10 working days prior to the start of the educational program event.
10. Neither AU PACE nor Host, nor any of their officers, agents, employees, affiliates or other representatives shall be held liable for, and they are hereby released from liability for, any damage, loss, harm or injury to the person or property of the Company or any of its officers, agents, employees or other representatives, resulting from theft, fire, water, accident, or any other cause. The Company shall also indemnify and hold harmless Host and AU PACE from demands, suits, liability, damages, loss, costs, attorneys' fees and expenses of whatever kind of nature, including but not limited to, claims of damage or loss resulting from the breach of these terms, conditions and rules, claims of property or personal injury caused by or attributable in whole or in part to any action or failure to act whether by negligence or otherwise, on the part of the Company or any of its officers, agents, employees or other representatives.
11. Company represents and warrants that all of its promotional activities undertaken hereunder will comply with all applicable federal, state and local laws, rules and regulations.
12. The Company will not use the name of the Augusta University, Dental College of Georgia or Division of Professional and Community Education, or the names of any of their employees or agents without prior written permission.
13. This Agreement states the entire agreement and understanding of the parties with respect to the subject matter set forth herein, and supersedes all prior oral and written agreements relating thereto.
14. This Agreement shall be governed in all respects by the laws of the State of Georgia.

Accepted and Agreed

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

Print Name: \_\_\_\_\_

Title: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

**Please make checks payable to Augusta University (Tax ID# 58-6002053). Mail to the Attn: Lynn Thigpen, Augusta University, Division of Professional and Community Education, 919 15<sup>th</sup> Street, Augusta, GA. 30912.**

***Please reference the name of the educational activity when submitting payments.***