

34th Annual Symposium on General Dentistry

June 30-July 6, 2019



Presented by The **Dental College of Georgia** at Augusta University and the **Division of Professional and Community Education** at the King and Prince Beach Resort, St. Simons Island, Georgia



AUGUSTA UNIVERSITY
Professional and
Community Education

WEEK-AT-A-GLANCE

Sunday: Dental Education Update – Medically Complex Patient Management I
Monday: Medically Complex Patient II – Bulk-Fill Composites – Healthcare Communication
Tuesday: Posterior Ceramic Restorations – Generational Hiring & Practice Team Building
Wednesday: Dental Ed Clinical Experiences – Fitness for Duty Policies - Marketing & Social Media
Thursday: ADA Council on Scientific Affairs – Data Analytics – Medical Emergencies
Friday: Pediatric Tooth Trauma - Oral & Pharyngeal Cancer – Evidence-Based Dentistry
Saturday: Common Oral Lesions – Ectopic Eruption & Canine Impaction

PURPOSE

The Augusta University Symposium on General Dentistry offers the practicing dentist a comprehensive array of useful information in a structured, condensed format presented by speakers that were selected for their expertise in the subject matter.

The purpose is to provide CE courses and credit for oral healthcare providers.

Open registration makes it possible to customize your schedule with our half-day format that provides ample opportunity to learn and relax at the beach. Dentists are encouraged to bring staff members to the course to enhance the transfer of new and applicable information from the course to the office.

OBJECTIVES

Describe restorative education trends in North American Dental Schools • Discuss the management of medically complex patients • Explain evidence-based recommendations for using bulk-fill composites • List methods to enhance communication in the dental office • Describe techniques for success with ceramic restorations • List dental student clinical education changes and effects on the workforce • Identify generational hiring strategies that can enhance your team • Describe optimal marketing techniques using social media • Explain the basics of a fitness for duty policy for your office • List 3 roles for the ADA council on scientific affairs • Discuss data analytics in digital marketing • Describe sound management concepts for office emergencies • Explain optimal treatment approaches for pediatric dental trauma • Recognize and treat ectopic tooth eruption • Diagnose and manage patients with oral cancer • Describe several common & significant oral pathology lesions • Explain what Evidence-based Dentistry is and how it affects the profession.

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COURSE FACULTY

Kevin B. Frazier, DMD, EdS; Course Director, Vice Dean and Professor of Restorative Sciences with the Dental College of Georgia (DCG) at Augusta University. He received his DMD and General Practice Residency training at the University of Florida. He teaches clinical restorative dentistry, maintains an intramural general dental practice and conducts research in restorative materials and dental education. He is a member of the Executive Council of the Consortium of Operative Dentistry Educators, the Academy of Operative Dentistry, and the ADA Council on Scientific Affairs.

Rafik Abdelsayed, DDS, MS; Professor of Oral and Maxillofacial Pathology, the Oral Health and Diagnostic Sciences and Oral Biology at the DCG-Augusta University. Dr. Abdelsayed is the Director of the Biopsy and Diagnostic Laboratory Services. He has a joint appointment with the Augusta University- Medical School in the Department of Anatomic and Surgical Pathology. He received his DDS and MS in Oral and Maxillofacial Pathology from Indiana University School of Dentistry. He has lectured and published extensively on pathology-related topics. His biopsy and clinical consultative services serve practitioners and institutions from around the southeast. He serves on editorial boards of several journals, including head and neck pathology, dermatopathology, pediatric dentistry and other dental journals.

Kim Capehart, DDS, MBA, PhD; Assistant Professor in the Department of General Dentistry with the DCG at Augusta University. He earned his DDS degree from West Virginia University School of Dentistry. Dr. Capehart maintained a private general practice focusing on esthetic, sedation, digital dentistry, surgery, and implants for 16 years in Simpsonville, SC prior to joining the DCG. He is a Diplomate with the Dental Organization for Conscious Sedation and an active member of the ADA, AGD, SCDA, American Equilibration Society, American Society of Dental Anesthesiology, and the GDA. Currently, he teaches clinical dentistry, business and practice management to dental students and residents.

Bhavik Desai, DMD, PhD; Associate Professor and Section Director of Oral Medicine with the DCG at Augusta University. He received his PhD in biomedical sciences from the University of Maryland and his dental degree and oral medicine residency training from The University of Pennsylvania School of Dental Medicine. Dr. Desai is a Diplomate of the American Board of Oral Medicine. He teaches and provides patient services in oral medicine – in the areas of oral mucosal lesions, systemic manifestations of systemic disease and chronic facial pain at DCG. He has lectured on these topics at various local and national meetings.

Alan R. Furness, DMD; Assistant Dean for Patient Services and Associate Professor in Restorative Sciences with the DCG at Augusta University. Dr. Furness is a 1999 graduate from MUSC and successfully completed an AEGD residency in the Navy. He owned and operated a dental practice in Charleston, SC and was recruited by The DCG in 2010. He is currently a guest lecturer in the operative, esthetics, and the advanced prosthodontics courses where he lectures on technology and posterior indirect ceramic restorations using CAD/CAM technology. In 2014, he received the Pierre Fauchard, "Excellence in Dental Education" award and the "Outstanding Faculty Member" award from the International College of Dentists in 2016.

Anjana Mudambi, PhD; Lecturer in the Department of Communications in the Pamplin College of Arts, Humanities and Social Sciences at Augusta University. She earned her MA in Cross-Cultural/Intercultural Communication at Ohio University and her PhD in Communication with a focus on intercultural communication from the University of New Mexico. Dr. Mudambi teaches a broad range of Communication courses at AU, including Media Literacy, Persuasion, Research Methods, and Intercultural Communication at AU. She has also held faculty appointments with Randolph-Macon College in Virginia and with Curry College in Massachusetts.

Bruce Riggs, DMD, MPH; Assistant Professor in the Department of Pediatric Dentistry with the DCG at Augusta University. He received his DMD from the University of Kentucky and completed a pediatric dentistry residency at the University of Florida/ Shands Hospital. He received an MPH from Augusta University with a focus in Health Management in 2017. Dr. Riggs is a Diplomate of the American Board of Pediatric Dentistry and he had a private practice in Pediatric Dentistry in Marietta, Georgia for 28 years prior to joining the DCG in 2014.

SPECIAL NEEDS

The Augusta University Division of Professional and Community Education complies with the Americans with Disabilities Act. If you require special services, facilities or dietary considerations (vegetarian or otherwise) to support your participation in this continuing education program, contact the conference coordinator at 706-721-3967.

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Sunday, June 30, 2019 (1:00 – 5:15 p.m.)

- 12:45 p.m. Welcome and Introduction to the Course** – Dr. Frazier
- 1:00 p.m. Dental Education Update: Survey of North American Dental Schools** – Dr. Frazier
A summary of the Fall 2018 CODE annual survey of North American Dental Schools will be presented including: Operative Dentistry instruction, Treatment Planning, Caries diagnosis, Isolation, Adhesives, Light-curing, Clinical Assessment and Students with Learning Disabilities
- 2:45 p.m. BREAK**
- 3:00 p.m. The Medically Complex Patient, Part 1** – Dr. Desai
Dentate patients are living longer with chronic medical conditions that require careful management in consultation with their other healthcare providers. This presentation will provide a summary of many common medical conditions, their associated treatment regimens, and evidence-based recommendations for managing their dental treatment.

Monday July 1, 2019 (8:00 a.m. – 12:15 p.m.)

- 8:00 a.m. The Medically Complex Patient, Part 2** – Dr. Desai
Dentate patients are living longer with chronic medical conditions that require careful management in consultation with their other healthcare providers. This presentation will provide a summary of many common medical conditions, their associated treatment regimens, and evidence-based recommendations for managing their dental treatment.
- 9:30 a.m. BREAK**
- 9:45 a.m. Bulk-Fill Composites** – Dr. Furness
Bulk-Fill Composites were introduced to shorten the restoration phase of direct light-cured composite restorative treatment by eliminating the need for multiple increments. A review of the literature will be presented to enhance success with this distinct class of materials.

- 10:45 a.m. Enhancing Communication in Dentistry** – Dr. Mudambi
An important goal of effective communication in dentistry includes empowering your patients with the knowledge required to make informed decisions about their oral health. Research has shown that inadequate health literacy contributes to poor health outcomes; this is often compounded by various demographic factors, including age, gender, culture, language, literacy, and national heritage. This presentation will look at perceptions of oral health, including a review of the most recent literature, and consider strategies to improve messages designed to promote oral health for various populations.

Tuesday July 2, 2019 (8:00 a.m. - 12:15 p.m.)

- 8:00 a.m. Indirect Posterior Ceramic Restorations** – Dr. Furness
The use of posterior all-ceramic restorations has expanded significantly during the past 20 years with the availability of new materials and restoration fabrication techniques. A comprehensive review of treatment planning, preparation principles, temporization options and bonding procedures will be presented to enhance success with these materials and treatment strategies.
- 10:00 a.m. BREAK**
- 10:15 a.m. Understanding Generational Hiring and Team Building** – Dr. Capehart
The US work force is becoming increasingly diverse and one of the most obvious demographics has to do with generational differences. A review of the unique characteristics of each working generation will be presented along with strategies to attract and hire new team members that will complement your current team.

Wednesday July 3, 2019 (8:00 a.m. - 12:15 p.m.)

- 8:00 a.m. Dental Student Clinical Experiences at the DCG** – Dr. Furness
An overview of the changing dental student clinical experience in the DCG will be presented to demonstrate how the new and upcoming cohorts of oral healthcare providers are being prepared to join the current and future dental workforce.

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9:00 a.m. Fitness for Duty Policies and Trends in Industry and Higher Education- Dr. Frazier
Does your office have a "Fitness for Duty" (FFD) policy that can be used to suspend a staff member when they are suspected of being physically, mentally, or emotionally compromised and therefore unfit to perform? FFD policy concepts will be reviewed to provide practitioners with options to take action on behalf of staff and patient safety.

10:15 a.m. BREAK

10:30 a.m. Marketing and Social Media for your Dental Practice - Dr. Capehart
Participants will learn how to maximize traditional and integrate new (e.g. eMarketing) marketing strategies including social media platforms as part of your overall efforts to enhance your practice profile and maximize profits by involving the entire team.

Thursday July 4, 2019 (8:00 a.m. - 12:15 p.m.) Happy 4th of July!

8:00 a.m. Management of Dental Emergencies in the Dental Office - Dr. Riggs
This course will enable the dental professional to identify predisposing factors for medical emergencies, structure an effective office medical emergency team, choose the appropriate emergency drug kit and equipment, and recognize and provide definitive treatment for the most common dental emergencies encountered for the pediatric and adult patients.

9:30 a.m. Big Data Analytics in Dental Digital Marketing - Dr. Capehart
Marketing strategies in healthcare and the business world are becoming more sophisticated and being driven by data analysis. The basics of big data analytics will be presented along with recommendations for using this information in digital dental marketing.

10:45 a.m. BREAK

11:00 a.m. ADA Council on Scientific Affairs: Its Role and Relevance to Practice - Dr. Frazier
The American Dental Association leadership and administrative structure includes several councils made up of experts and practitioners to help inform and guide the organization in its support of the profession. You will learn about the ADA Council on Scientific Affairs and the various unique services it provides to practitioners and the patients and public we serve.

Friday July 5, 2019 (8:00 a.m. - 12:15 p.m.)

8:00 a.m. Management of Traumatic Injuries to Children's Teeth - Dr. Riggs
This course presents currently available knowledge of the latest techniques for treatment of dental injuries in children and adults based on the guidelines from the American Academy of Pediatric Dentistry and the International Association of Dental Traumatology. This presentation will review the different type of common dental injuries with treatment recommendations.

9:30 a.m. BREAK

9:45 a.m. Oral & Pharyngeal Cancer: The Changing Face of Head & Neck Cancer in the 21st Century- Dr. Abdelsayed
Historically, oral cancer was associated with tobacco and alcohol use. However, during the past two-three decades emergence of HPV-driven oropharyngeal cancer caused significant change in the clinical trends of cancer affecting the oral, pharyngeal and the head and neck regions. This course describes the main clinical and biological differences between HPV-positive and HPV-negative carcinomas affecting the oral and oropharyngeal regions.

11:15 a.m. Evidence-Based Dentistry: What it is and Why it Matters- Dr. Frazier
This presentation will provide a review of traditional and practical perspectives of this approach to oral healthcare and demonstrate how it influences dental education, continuing education, research, dental materials, clinical treatment, and over-the-counter oral health products.

Saturday July 6, 2019 (8:00 a.m. - 11:00 a.m.)

8:00 a.m. Common and Significant Oral Lesions in the General Dental Practice - Dr. Abdelsayed
Adolescent Pregnancy remains a significant social and health issue in the U.S. This course is intended to address management of oral health care particular to the pregnant adolescent. The course attendees will learn: physiologic changes in pregnancy, safe medications, radiation safety, dental/oral complications, periodontal considerations, and prevention for mother and the infant. Nutrition, diet, and oral hygiene will also be discussed to prevent erosion and tooth-breakdown during morning sickness.

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9:30 a.m. Ectopic Eruption & Canine Impaction: Recognition and Treatment
– Dr. Riggs

This presentation will define, recognize the causes, and help solve two of the most common dental problems in the growing patient. This presentation will help the dental professional resolve any issues associated with treatment and referral at the appropriate times during the growth and development phase in the mixed dentition.

11:00 a.m. ADJOURN

CREDIT

The Dental College of Georgia at Augusta University is an ADA CERP Recognized Provider. ADA CERP is a service of the American Dental Association to assist dental professionals in identifying quality providers of continuing dental education. ADA CERP does not approve or endorse individual courses or instructors, nor does it imply acceptance for credit hours by boards of dentistry.

Concerns or complaints may be directed to the provider or to the ADA CERP at www.ada.org/cerp. The Dental College of Georgia at Augusta University designates this activity for **27.25** ADA CERP continuing education credits. 1/01/18-12/31/21.

The formal continuing education programs of this program provider are accepted by AGD for Fellowship /Mastership credit. The current term of acceptance extends from 01/01/2018-12/31/2021.

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COMFORT ZONE

Although every effort is made to have a comfortable temperature in the meeting room, we realize everyone's comfort zone is different. Please bring a jacket or light wrap in case the room is too cool for your comfort.

LOCATION



This course is presented at the King and Prince Beach Resort, St. Simons Island, Georgia, a comfortable and relaxing setting for attendees and their families. All sessions will be held in the Ballroom of the King and Prince Beach Resort. The course schedule allows ample time for exploring the many attractions and recreational opportunities. St. Simons Island is a charming island community offering a variety of art galleries, shops, dining, night life, historical attractions and recreational opportunities. St. Simons Island contains lovely residential areas and numerous historical sites. The King and Prince offers a variety of accommodations, including some oceanfront villas. Weekly rates are available for villas. For information about reservations, please call 800-342-0212 or 912-638-3631.

The Golden Isles of Georgia

The islands separating the mainland of Georgia from the Atlantic Ocean are picturequely named the Golden Isles. Golfing, tennis, bicycling and wind-surfing are popular activities on the islands. Boat cruises, nature tours and fishing expeditions offer opportunities for exploring the teeming salt-marsh environment. St. Simons Island contains lovely residential areas and numerous historic sites.

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LODGING RATES

Oceanfront Room: \$335 per night
Oceanview Room: \$319 per night
Resort View Room: \$292 per night
Two Bedroom Oceanfront Villa: \$557 per night
Two Bedroom Oceanview Villa: \$501 per night
Three Bedroom Oceanfront Villa: \$688 per night
Three Bedroom Oceanview Villa: \$629 per night

Reservations can be made by calling 800-342-0212 or 912-638-3631.

Reservations must be made on or before May 28, 2019. After this date, rooms are available on a space and rate availability basis only.

Friday and Saturday stay required on weekends.

TRAVEL ARRANGEMENTS

St. Simons Island is located near Brunswick, Georgia, midway between Jacksonville and Savannah. Both cities are served by major airlines as well as Amtrak, and Atlantic Southeast Airlines serves Brunswick/Glynco Airport (14 miles).

By Car: From north and south via I-95 and U.S. 17. From west via U.S. 25, 84, 341. Enter caseway off U.S. 17 at Brunswick.

Limousine Service: Available to and from Jacksonville via Golden Isle Shuttle. Reservations required, please call 912-264-1221.

REGISTRATION

| | Entire Course (Sun-Sat) | Partial Course* (1-4 Days) |
|-----------|----------------------------|-------------------------------|
| Dentist | \$955 | \$755 |
| Auxiliary | \$245 | \$145 |

*Please specify days upon registration



Please register online via credit card at:
augusta.edu/pace/healthcare/dental/generaldentistry.php



For questions or registering via check
please call 706-721-1490

The registration fee, less a \$100 administrative charge, is refundable if notice of cancellation is received by **June 14, 2019**.

Augusta University is not responsible for any circumstance making it impossible to attend their continuing education courses due to acts of God, war, government regulations, disaster, strikes, civil disorder or curtailment of transportation facilities. If Augusta University cancels a continuing education activity you will be refunded your registration fee.



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