

**Julie Goley**, a student-centered and solutions-driven professional brings 20 years of progressive experience in University administration serving over 10 years as the Director of Augusta State University's Career Center. Ms. Goley has worked in all aspects of career services and has a passion for building faculty, employer and campus partnerships to ensure the academic, personal and professional development of all students. Key accomplishments as Career Center Director include:



- Tripling student appointments in the office since becoming Director
- Generating ~\$30,000 in “soft money” annually to manage core costs for services when current operational levels are comparable to a University with ~3000 students
- Development of a new Career Advisor model in FY 09 which, in one year, increased classroom and campus presentations 40%; resume/cover letter critiques 80%; student/employer generated email 87% and website traffic 71%
- University nominated the department's Student Employment project for the University System Champion award because of increased efficiencies, training programs and consolidation of services developed
- Increased service offerings to academic programs and students in the STEM disciplines generated a 40% increase in student engagement in STEM disciplines in one year
- Development of staff, which has yielded numerous individuals to progress to managerial, faculty and leadership roles for the University

Perhaps Ms. Goley's greatest professional joy comes from full-circle moments of seeing former students in career services return to the Career Center as employers seeking to hire students. Prior to coming to ASU, Ms. Goley was at the University of South Carolina (USC) completing graduate work in Higher Education Administration with an emphasis on counseling and administration. While at USC, she was a graduate assistant in the Career Center serving a dual role as an advisor for undecided students and in placement facilitating a large on-campus recruitment program. Ms. Goley also gained applied experiences in federal TRIO programs, the National Center for the First Year Experience and Students in Transition, and the Counseling Center. At USC, she was employed at Palmetto Health Richland hospital as a DRG Claims Coordinator accessing physicians to get needed signatures on high dollar patient accounts so that administration could access reimbursement for the hospital.

Julie Goley currently serves on the campus Human Resource Compensation committee; the Strategic Management committee on STEM related initiatives; First Year Experience committee and serves as board member of the CSRA SHRM group in the business community.

Ms. Julie Goley, M.Ed.

[jgoley@aug.edu](mailto:jgoley@aug.edu) / 706-731-7097