

Parking & Transportation Update



Parking and Transportation Are Important

- Parking & Transportation facilitates access to our campuses
- Parking & Transportation is often the first and last experience our visitors, patients, prospective students and employees, have with Augusta University
- Parking & Transportation affects quality of life for our patients, students, faculty and staff
- Campus growth will continue to create pressure on parking

We Hear Your Concerns



Parking & Transportation is a Work In Progress



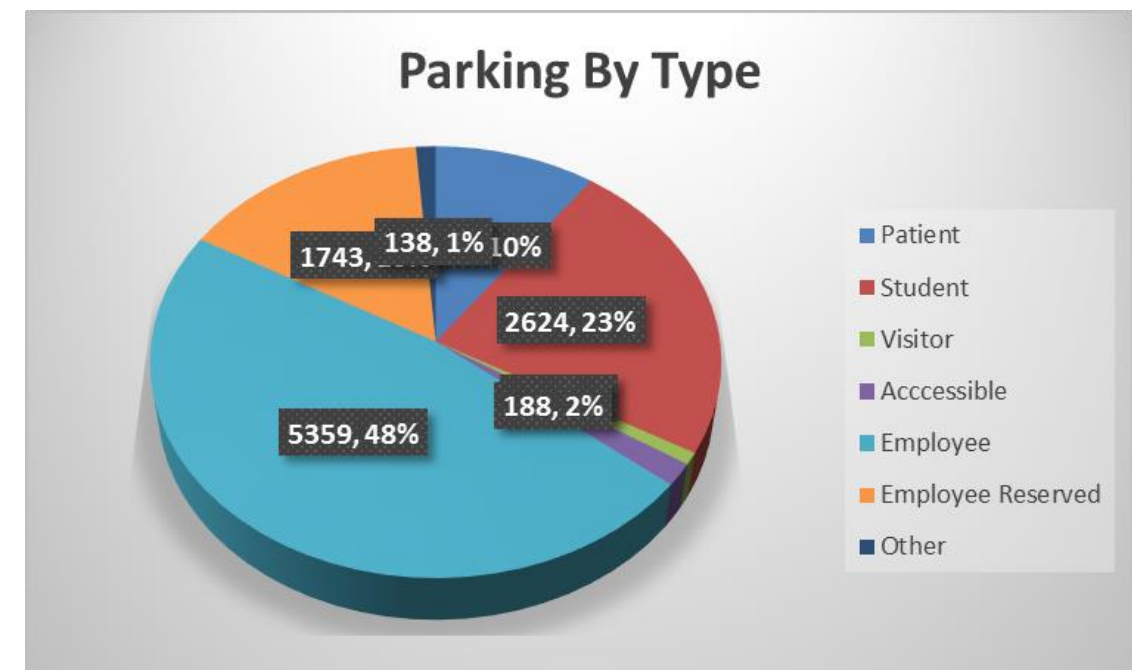
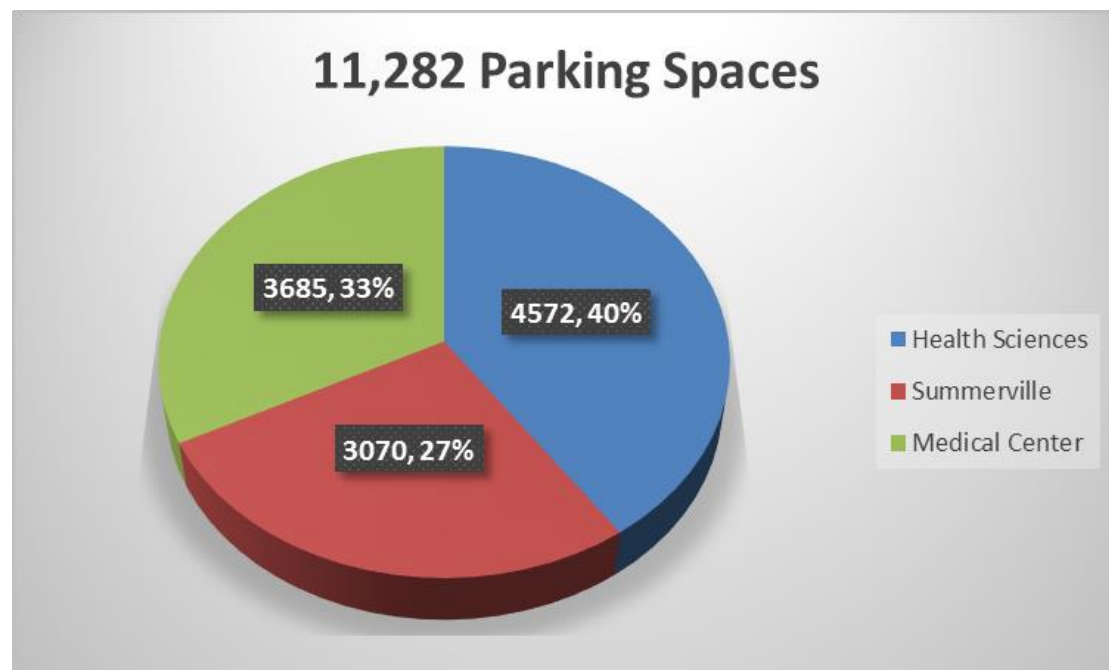
Initiatives Undertaken

- Comprehensive parking review
- Inventoried our parking capacity
- Developed a more sophisticated understanding of our demand for parking and transportation
- Aligned parking and transportation plans with the Master Plan
- Hired David Santa Ana to provide focused, dedicated leadership
- Created Parking Leadership Team
- Prioritized some long overdue financial investments in operations and infrastructure
- Power washed hospital decks – first time in 13 years!

Expanding Parking Options

- Created Lot 1, with 294 spaces on the Health Sciences campus
- Expanded lot 69 to 310 spaces, added lights
- Reopened Lot 65 with 129 spaces
- Leased an additional 50 spaces from Antioch Church
- Added additional enforcement for patient parking spaces

Total Parking Available

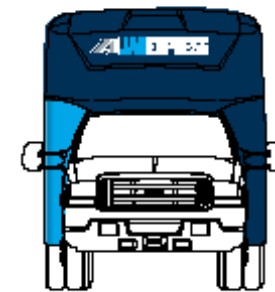
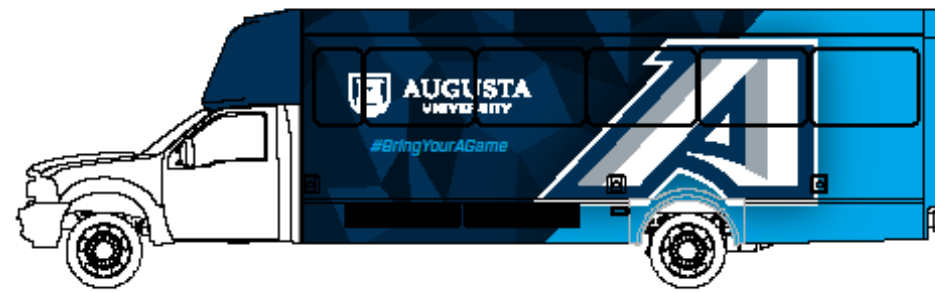


Improving Parking Management

New Parking Management System will:

- Move almost all functions online
- Allow new permit types - car pool and evening permits
- Online appeals process
- “Forever” permit/registration

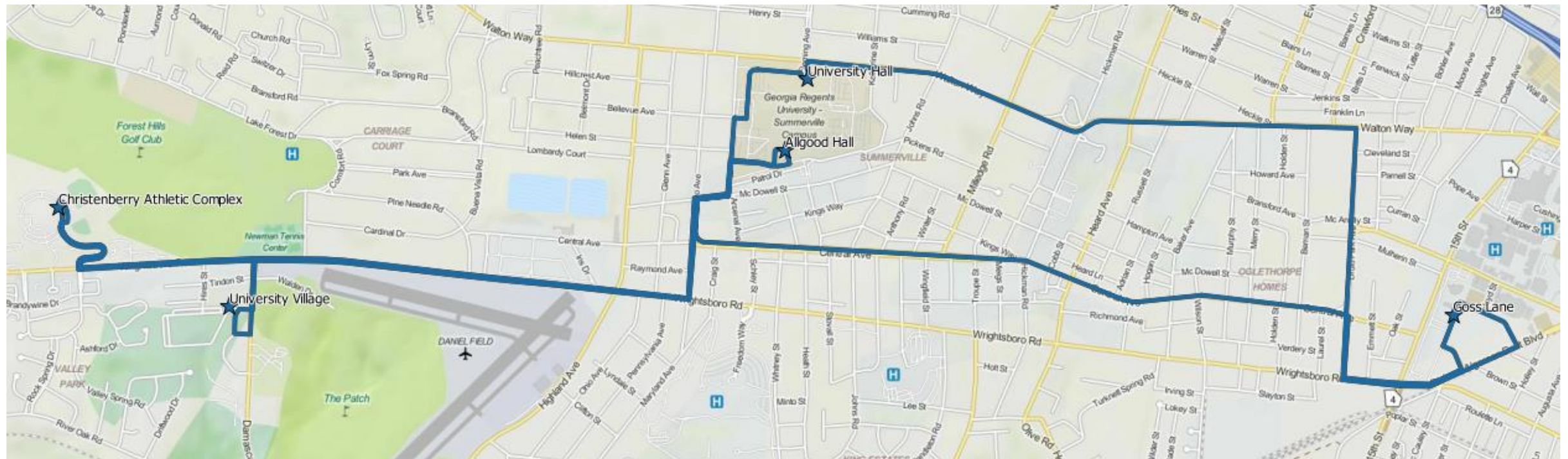
...But it's Parking AND Transportation



JAGEXPRESS

- Horizon Motor Coach of Harlem, GA was the successful offeror in a competitive bid process to operate the Jaguar Express Transit System.
 - 12 new, wheel-chair accessible busses (10 are on site, 2 more on the way)
 - Professional, credentialed, trained drivers
 - Bill at an hourly rate plus fuel cost
 - Graphics and electronic route signs installed soon
 - Operate 23,000 hours per year
 - Moved 38,000 passengers in October 2016

Teal Route

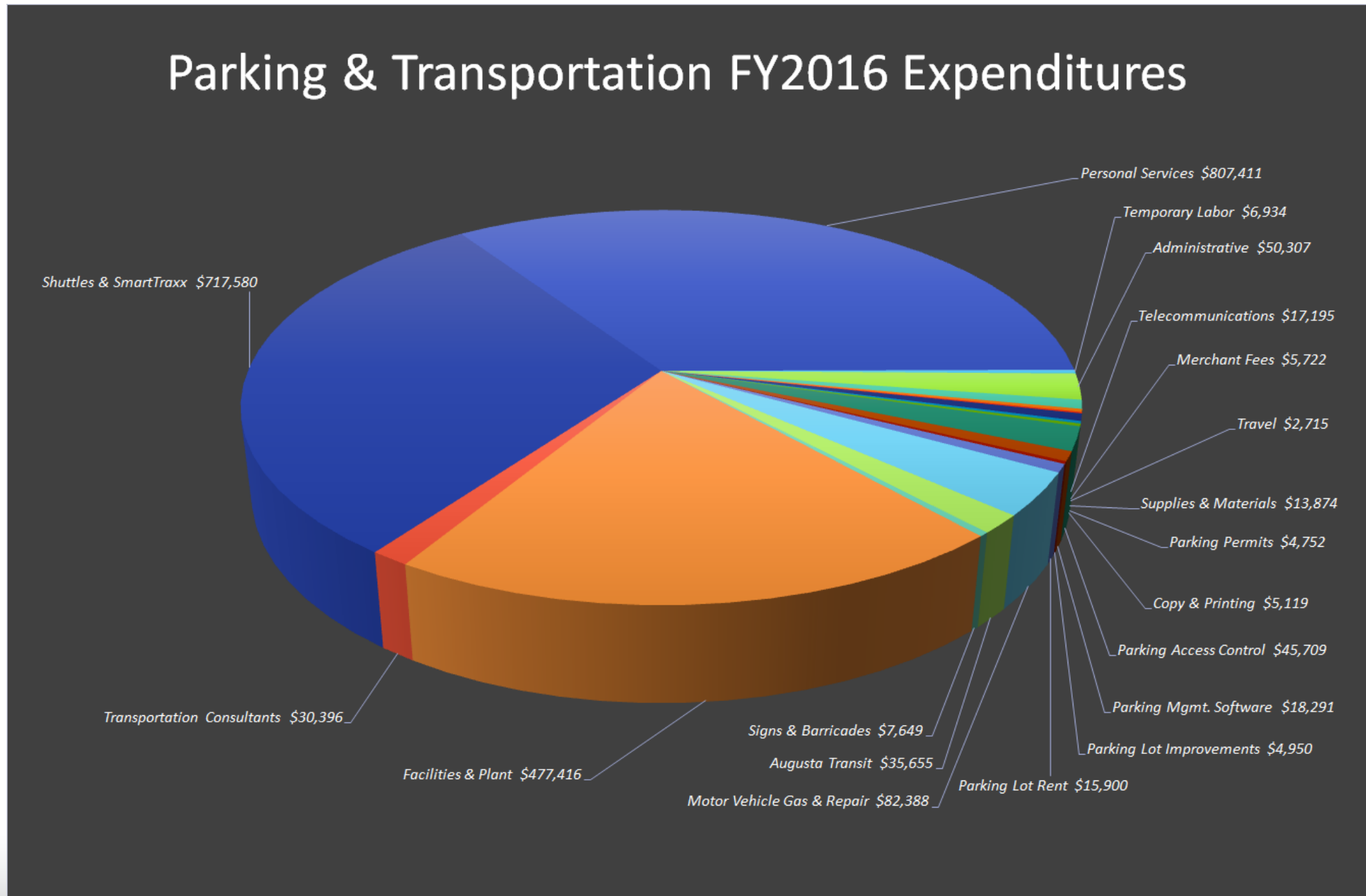


- Well received by students, faculty, & staff
- Offer service every 12 – 15 minutes between Forest Hills, Summerville, and Health Sciences campuses

Creating a Business Model for Parking and Transportation

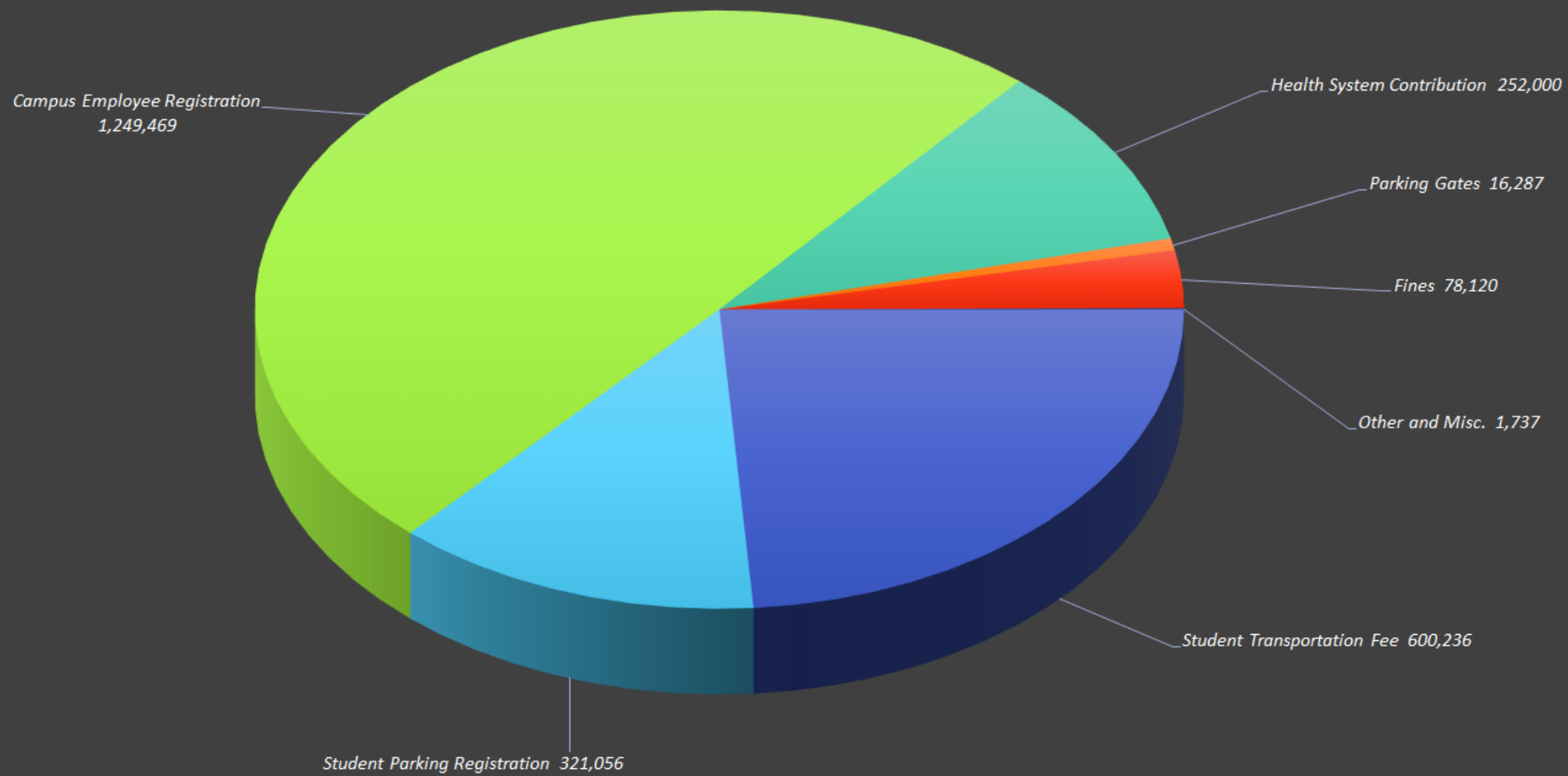


Current Parking and Transportation Spending



Current Parking & Transportation Revenue Sources

Parking & Transportation FY 2016 Revenue



FY 18 Hospital Funding Request

- AU Health occupies 33% of the parking spaces, but funds only 10% of the Parking & Transportation Budget
 - Proposed - 2280 employee spaces at \$25 p/mo = \$684,000
- AU Health uses 8318 hours of shuttle services annually, but funds just 1335 hours of shuttle services
 - Proposed - 8318 hours of service = \$623,842
- Total FY18 AU Health Funding Request = **\$1,307,842**

Our Current Rate Plan

- All students: \$35.00 per semester
- Low income employees: \$5.00 per month
- Summerville Faculty & Staff: \$10.00 per month
- Health Sciences Non-Reserved: \$25.00 per month
- Health Sciences Reserved: \$76.00 per month

Creating A New Rate Plan

- Priorities for any new plan:
 - Transparency
 - Fairness
 - Support for the master plan
 - Provide incentives for efficient parking use
 - Many rates will be reduced, some will increase

New Revenue will fund...

- Modern Parking Management System
- Identify and possibly acquire land for 1500 new spaces for the Health Sciences campus
- Complete maintenance on parking decks and lots
- Install gate access in several locations
- Improve lighting and security
- Improve transparency
- Provide a living wage for parking staff

Three Year Rate Plan - Input

- ✓ Developed by the PLT based on feedback from surveys, focus groups, and recommendations from consultants
- ✓ Preliminary presentation to Provost's cabinet on 8/19/16
- ✓ Draft Plan to Executive Cabinet on 10/25/16
- ✓ Draft Plan to Faculty Senate Executive Committee on 12/12/16
- University Senate on 1/9/17
- Joint Graduate/Undergraduate SGA on 1/9/17
- Provost's Cabinet on 1/27/17
- All Employee Advisory Council on 1/31/17
- HSMT – date TBD

Proposed Three Year Rate Plan

- Thoughts, comments, suggestions?