

Great Colleges to Work For

Spring 2017 Opportunity

Background

- Press Ganey Employee Engagement tool used in Spring '14
 - Results rolled out to units in Fall '14
 - Benchmarks for the university were not as relevant as for the medical center
 - Action planning commenced
- Press Ganey has been used annually in the medical center and will be administered again this year (April 2017)

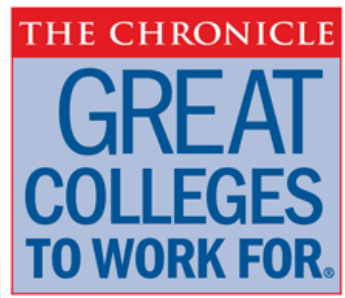
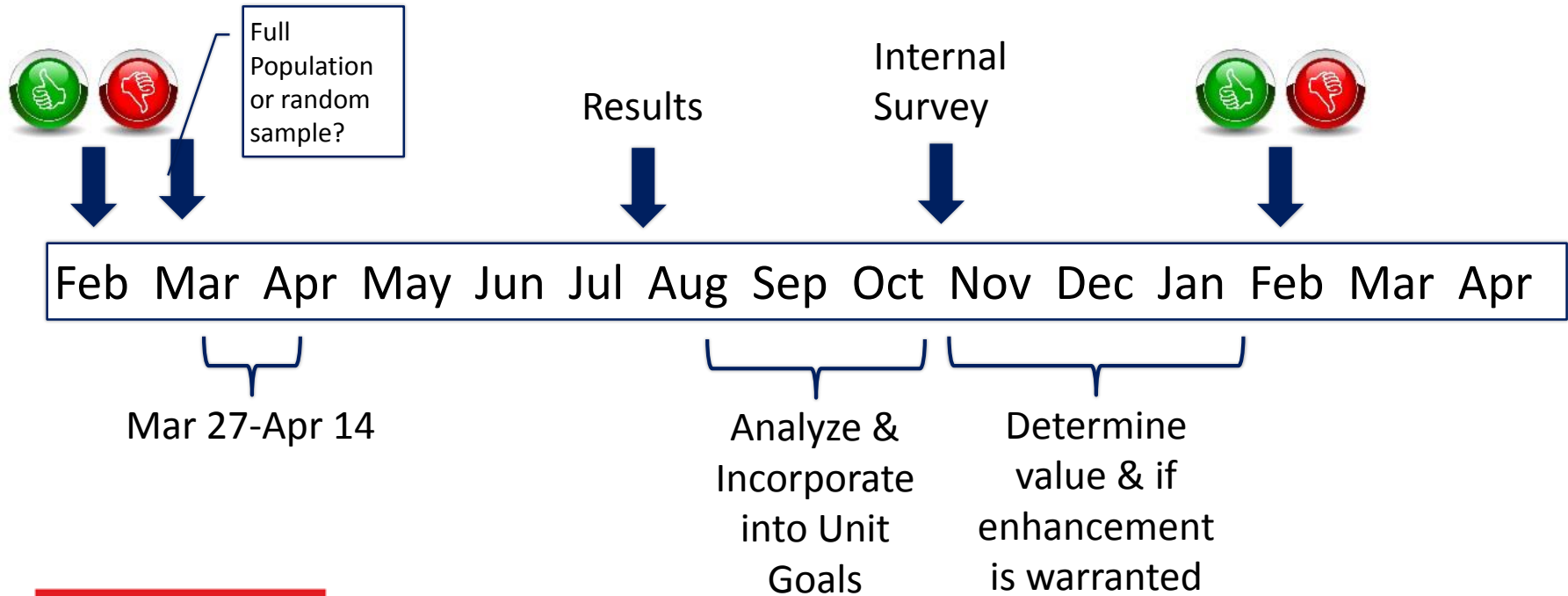
What is “*Great Colleges*”?

- An assessment tool with two components:
 - a questionnaire about institutional characteristics and
 - a faculty/staff questionnaire about individuals’ evaluations of their institutions.
- The assessment also includes an analysis of demographic data and workplace policies, including benefits, at each participating college.
- Sponsored by the Chronicle of Higher Education in partnership with ModernThink LLC
- 2016 was its ninth year

Logistics

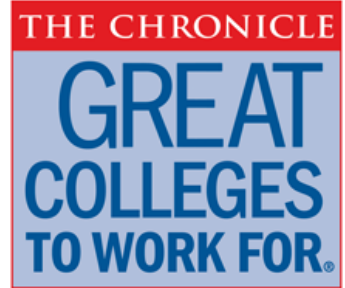
- There are:
 - 60 “belief” questions around 16 themes
 - 20 “satisfaction” questions about benefits
 - 2 open ended questions
 - A bank of 330 optional questions organized around 30 thematic areas.
- The Chronicle program relies on a random sampling of faculty and staff.
 - Institutions have the option to “over sample”
- Administered in Spring
- Results are back at the end of July
- Benchmarks are included
 - Honor Roll institutions
 - Other institutions in the institution’s Carnegie Class.

Potential Timeline



Next Steps - Considerations

- Executive Committee recommendation: Participate in Spring '17
- No need to measure if there's not a commitment to use the results
 - Ask units to incorporate goals into their unit plans based on results
- Determine who will be surveyed:
 - The entire university
 - A random sample of faculty and staff



Fall 17 Internal Survey

- Internally crafted Qualtrics
- Purpose:
 - To determine whether to participate in Great Colleges program in the future, and
 - If so, whether to add questions from their supplemental bank of 330 questions across 30 thematic areas.

Resources

- [1. Survey Statements by Theme.pdf \(open link\)](#)
- [2. Survey - All Questions.pdf \(open link\)](#)
- [3. Survey Dimensions.pdf \(open link\)](#)
- [4. Additional Statements Bank 2017.pdf \(open link\)](#)

QUESTIONS?