

Creating Digital Posts for Backdoor Monitor

Dental College of Georgia

Come see me for all your D2L, certificate, program, course, & document design needs.

Monday & Wednesday afternoons
GC5110

geolawsdesign.com

DESIGN
Georgianna Laws

Instructional

Wearing jeans on Friday?

Don't forget to pay \$2 to support the AHA

16x9

4x3

Oh, the Places You'll Go!

Friday 2/19 11a-2p

GRADUATION FAIR @ THE EXPO

- order a cap & gown
- proof your diploma name/program
- conduct financial aid exit counseling
- Professional photographer shooting FREE professional headshots

One-stop shop available to you @ the Employer Expo!

The Dental College of Georgia backdoor monitor displays bulletins directed toward students, staff and faculty. The elevator monitors ONLY display information regarding DCG operations directed to patients and visitors.

The backdoor monitor has three zones used for posting bulletins:

Ratio	Pixels	Prints Clearly at This Size
16x9	1022x575	9" wide by 5" high
4x3	765x574	8" wide by 6" high
4x3	602x446	8" wide by 6" high

Notice that all zones are landscape. Posting a portrait-oriented flyer in any zone reduces the readability of the bulletin and fails to take advantage of available space.

When creating flyers, use bold graphics and **FEW** words to convey your message. Create multiple flyers if you have too much information for one display. Postings serve as reminders with more details provided through mailings or on the web.

Using Powerpoint to Create Bulletins

- Using the default widescreen template to create your bulletin, choose *File - Export* (default jpg) and the image will fit the 16x9 zones.
- Or go to *File - Page Setup* and choose *Slide sized for On-Screen Show* to create your bulletin, choose *File - Export* (default jpg) and the image will fit the 4x3 zones.

View our monitor online at <http://10.6.16.94/Carousel/Public/WebDisplay.aspx?ChannelID=22>

A black zone indicates that a video is playing.