

# Media Guide

**GRHealth**

**GRU**  
GEORGIA REGENTS UNIVERSITY  
AUGUSTA

Office of Communications and Marketing  
Georgia Regents University  
1120 15th Street, T101  
Augusta, GA 30912

## Media Relations

GRU Media Relations functions as a resource connecting the university, its affiliated hospitals and clinics, the news media, and the public. Contact us for interviews, events, story ideas, photo opportunities, experts, and patient conditions. Reach a member of the media relations team 24 hours a day:

**706-721-3893**

## Interviews, Photography, Filming

We welcome interviews with patients, physicians, faculty, students, and hospital staff. To arrange an interview, contact a member of GRU Media Relations at the on-call number above.

In order to protect patients' safety and privacy, advanced notice of all on-site interviews is required. All interviews, filming, or photography inside buildings on GRU's campuses require an escort by a member of the media relations team.

Media representatives may conduct stand-ups and live broadcasts outside campus buildings by providing advance notice to GRU Media Relations.

## Patient Conditions

Call the on-call number above for patient conditions. You must provide the patient's first and last name and birth date, if possible.

In most cases, we will be able to give a one-word condition (Good, Fair, Serious, Critical, or Undetermined). We do not use "stable" as a condition. In news copy, please refer to the hospital as GRHealth, which is the clinical enterprise associated with the university and includes the 478-bed Georgia Regents Medical Center and the 154-bed Children's Hospital of Georgia.

## Story Ideas

Find recent press releases, student news, patient stories, and more at GReport, the university's news website.

**[greport.gru.edu](http://greport.gru.edu)**

## Social Media



@GRU\_News



Georgia Regents University  
Georgia Regents Medical Center  
Children's Hospital of Georgia



@GeorgiaRegents  
@GRHealth

## Logos

Download high-resolution copies of the GRU and GRHealth logos at **[gru.edu/ocm/brand](http://gru.edu/ocm/brand)**, taking care to not alter or distort any logo you may use.

## Finding Your Way

Get printable maps of GRU's Health Sciences, Summerville, and Forest Hills campuses at **[gru.edu/maps](http://gru.edu/maps)** or download the free GRU mobile app on iTunes or Google Play.

## Learn More

See **[gru.edu/media](http://gru.edu/media)** for more information on GRU Media Relations or email a member of the media relations team at **[gru\\_news@gru.edu](mailto:gru_news@gru.edu)**.

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Media Relations**

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