



STRATEGIC PLAN

2022-27

MISSION

MCG will lead Georgia and the nation to better health through excellence in biomedical **education, discovery, patient care, and service.**

VISION

MCG will be a nationally recognized leader in medicine, delivering multi-disciplinary patient-centered and technologically advanced medical education, transformative research, and exceptional and equitable clinical and preventive care, leading to healthier communities.

VALUES

Collegiality, Compassion, Excellence, Inclusivity
Integrity, Leadership



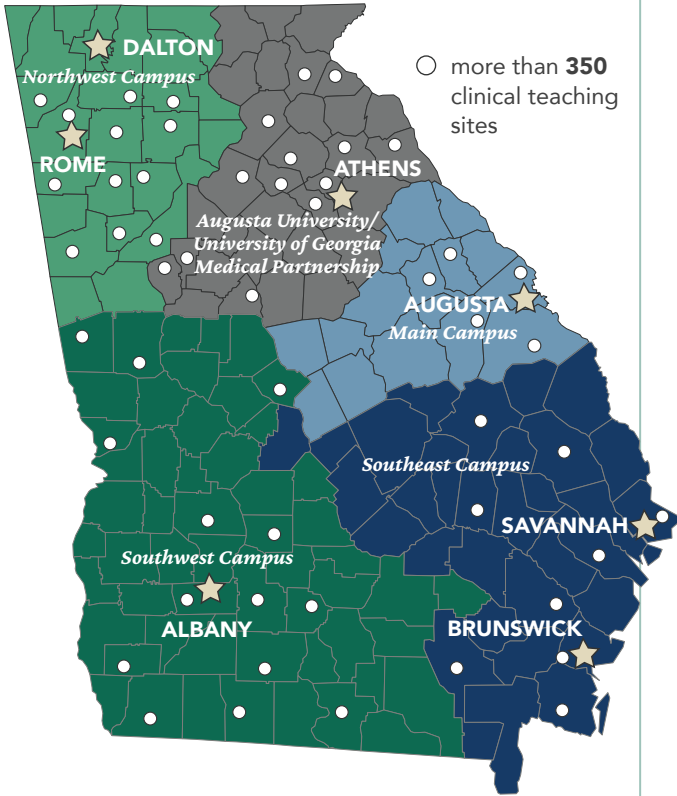
**EDUCATION
RESEARCH
CLINICAL CARE
COMMUNITY
STEWARDSHIP**

STRATEGIC PRIORITIES

EDUCATION

- Provide exceptional career-oriented learning experiences that prepare practice-ready graduates to enter the health care workforce.
- Grow our statewide footprint to better meet the needs of our state.

Our Campus Locations



- Expand medical education opportunities to meaningfully connect students with communities and to support innovative rural/underserved community curricular delivery.
- Leverage professional educational pipelines to recruit and retain a diverse group of learners.

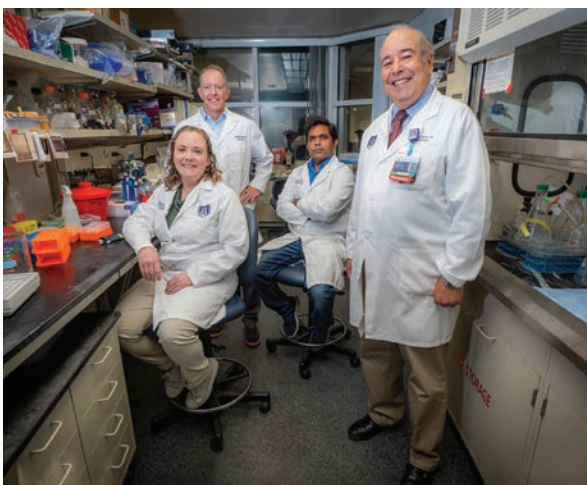


CLINICAL CARE

- Create a sustainable, efficient, and future-oriented health care system.
- Provide quality and value in all clinical services and programs.
- Address the health care needs and diversity of our communities.
- Enhance access to complex care.

COMMUNITY

- Maximize impact of community outreach through a shared understanding of community needs.
- Demonstrate ongoing community engagement.
- Optimize community involvement in research and education.
- Develop Georgia's health professions workforce from within Georgia communities.



RESEARCH

- Remove barriers to success by improving research processes and infrastructure.
- Increase collaboration and incentivize new partnerships.
- Grow our research workforce.
- Enhance research opportunities for medical students.

STEWARDSHIP

- Prioritize fiscal responsibility, transparency, and accountability.
- Promote and support faculty development and career growth.
- Collaborate with AU Office of External Relations to increase awareness and support of MCG.
- Work with AU Office of Philanthropy and Alumni Engagement and MCG Foundation to increase alumni engagement and philanthropic giving, growing endowment programs and scholarships.